

For immediate release

14 November 2023



SANDERSON DESIGN GROUP PLC

("Sanderson Design Group", the "Company" or the "Group")

**Vesting of Awards under LTIP, Director/PDMR
Shareholdings and Total Voting Rights**

Sanderson Design Group PLC (AIM: SDG), the luxury interior design and furnishings group, announces that Lisa Montague, Chief Executive Officer, certain other persons discharging managerial responsibilities ("PDMRs") and employees have received ordinary shares of 1p each in the Company ("Ordinary Shares") under the terms of the Company's Long-Term Incentive Plan ("LTIP") (the "Vesting").

The awards vested on 13 November 2023 for nil consideration pursuant to a conditional award made on 11 November 2020. The number of Ordinary Shares which vested is stated after the deduction of the relevant taxation and National Insurance charges.

Following the Vesting, Lisa Montague's holding of Ordinary Shares is set out in the table below:

Executive Director	No. of Ordinary Shares subject to vesting	Resultant Interest in Ordinary Shares	% of Total Voting Rights
Lisa Montague	45,987	417,363	0.58%

The Company has allotted 238,019 Ordinary Shares, in aggregate, in order to satisfy the Vesting (the "New Ordinary Shares"). The New Ordinary Shares have been admitted to trading on AIM pursuant to the Company's existing block listing admission facility.

Total Voting Rights

Following the Vesting and allotment of the New Ordinary Shares, the Company hereby notifies that, as at the date of this announcement, the Company's issued share capital consists of 71,706,225 Ordinary Shares, with one voting right per Ordinary Share. The Company does not hold any Ordinary Shares in Treasury, therefore, the total number of Ordinary Shares in the Company with voting rights is 71,706,225.

The above figure of 71,706,225 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	1. Lisa Montague 2. Mauricio Solodujin 3. Claire Vallis 4. Ben Naylor
2.	Reason for the notification	
a)	Position/status	1. Chief Executive Officer

		2. Global Commercial Director 3. Creative Director 4. Group Operations Director	
b)	Initial notification/Amendment	Initial notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Sanderson Design Group PLC	
b)	LEI	213800A8K2WOUZJQL93	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 1 pence each GB0003061511	
b)	Nature of the transaction	Receipt of Ordinary Shares pursuant to a conditional award under the Company's LTIP	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		1. Nil	45,987
		2. Nil	11,353
		3. Nil	9,621
		4. Nil	8,335
d)	Aggregated information	Not applicable	
e)	Date of the transaction	13 November 2023	
f)	Place of the transaction	Outside a trading venue	

For further information:

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David Gracie, Company Secretary

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Notes for editors:

About Sanderson Design Group

Sanderson Design Group PLC is a luxury interior furnishings company that designs, manufactures and markets wallpapers, fabrics and paints. In addition, the Company derives licensing income from the use of its designs on a wide range of products such as bed and bath collections, rugs, blinds and tableware.

Sanderson Design Group's brands include Zoffany, Sanderson, Morris & Co., Harlequin, Clarke & Clarke and Scion.

The Company has a strong UK manufacturing base comprising Anstey wallpaper factory in Loughborough and Standfast & Barracks, a fabric printing factory, in Lancaster. Both sites manufacture for the Company and for other wallpaper and fabric brands.

Sanderson Design Group employs approximately 600 people and its products are sold worldwide. It has showrooms

in London, New York, Chicago and Amsterdam.

Sanderson Design Group trades on the AIM market of the London Stock Exchange under the ticker symbol SDG.

LEI: 213800A8K2WOUZJQL93

For further information please visit: www.sandersondesigngroup.com

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