

15 November 2023



Trakm8 Holdings plc
(‘Trakm8’ or the ‘Group’)

Director Change

Trakm8, a UK based technology leader in fleet management, insurance telematics, connected car, and optimisation announces today that Penny Searles has resigned from the Board of Directors with immediate effect to concentrate on her other business interests. The board thanks Penny for her valuable contribution over the past few years.

The board will commence the process for sourcing and appointing a new non-executive director in the coming months.

- Ends -

For further information:

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About Trakm8

Trakm8 is a UK based technology leader in fleet management, insurance telematics, connected car, and optimisation. Through IP owned technology, the Group uses AI data analytics collected from its installed base of telematics units to fine tune the algorithms that are used to produce its' solutions; these monitor driver behaviour, identify crash events and monitor vehicle health to provide actionable insights to continuously improve the security and operational efficiency of both company fleets and private drivers.

The Group's product portfolio includes the latest data analytics and reporting portal (Trakm8 Insight), integrated telematics/cameras/optimisation, self-installed telematics units and one of the widest ranges of installed telematics devices. Trakm8 has over 326,000 connections.

Headquartered in Coleshill near Birmingham alongside its manufacturing facility, the Group supplies to the Fleet, Optimisation, Insurance and Automotive sectors to many well-known customers in the UK and internationally including the AA, Saint Gobain, EON, Iceland Foods, GSF, Direct Line Group, Ticker and Howden Driving Data.

Trakm8 has been listed on the AIM market of the London Stock Exchange since 2005. Trakm8 is also recognised with the LSE Green Economy Mark.

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