

22 November 2023

Everyman Media Group PLC

("Everyman", the "Company" or the "Group")

Director/PDMR Shareholding

The Company has been notified that Blue Coast Private Equity L.P. ("**Blue Coast**") has today purchased 800,000 ordinary shares of 10 pence each in the Company ("**Ordinary Shares**") at an average price of 56.4 pence per Ordinary Share.

Mr Michael Rosehill, a non-executive director of the Company, is also a director of Blue Coast. Following the above transaction, Blue Coast's total holding has risen to 21,703,639 Ordinary Shares, equating to 23.8% of the Company's issued share capital.

For further information, please contact:

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Notification of a Transaction pursuant to Article 19(1) of the EU Market Abuse Regulation (EU) No. 596/2014 as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018.		
1 Details of the person discharging managerial responsibilities/person closely associated		
a.	Name	Blue Coast Private Equity L.P.
2 Reason for notification		
a.	Position/Status	Person closely associated - Michael Rosehill, Non-Executive Director of the Company, is a director of Blue Coast Private Equity L.P.
b.	Initial notification/ Amendment	Initial Notification
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a.	Name	Everyman Media Group plc
b.	LEI	213800XIF4R73HAM8S36
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a.	Description of the financial instrument, type of instrument Identification Code	Ordinary Shares of 10 pence each GB00BFH55551

b.	Nature of the transaction	Purchase of Ordinary Shares							
c.	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>57p</td><td>300,000</td></tr><tr><td>56p</td><td>500,000</td></tr></table>		Price(s)	Volume(s)	57p	300,000	56p	500,000
		Price(s)	Volume(s)						
		57p	300,000						
56p	500,000								
d.	Aggregated information - Aggregated Volume - Price	- 800,000 Ordinary Shares - 56.4p							
e.	Date of the transaction	22 November 2023							
f.	Place of the transaction	London Stock Exchange (AIM)							

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