

**Headlam Group plc**

('Headlam' or the 'Company')

**Director/PDMR shareholding**

Headlam (LSE: HEAD), the UK's leading floorcoverings distributor, announces that it has been notified that on 23 November 2023, Chris Payne, Chief Executive Officer, purchased 25,919 ordinary shares of 5 pence each in the Company at a price of 185 pence per ordinary share.

**Enquiries:**

**Headlam Group plc**

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Chris Payne, Chief Executive

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Adam Phillips, Chief Financial Officer

**Panmure Gordon (UK) Limited** (Corporate Broker)

Tel: 020 7886 2500

Tom Scrivens / Atholl Tweedie

**Peel Hunt LLP** (Corporate Broker)

Tel: 020 7418 8900

George Sellar / John Welch

**Notification and public disclosure of transactions by persons discharging managerial responsibilities ('PDMR') / persons closely associated with them ('PCA').**

1.	Details of PDMR / PCA		
a)	Name	Chris Payne	
2.	Reason for the notification		
a)	Position / status	Chief Executive Officer	
b)	Initial notification / amendment	Initial notification	
3.	Details of the issuer		
a)	Name	Headlam Group plc	
b)	LEI	21380014AZZUJEYX9O90	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
b)	Identification code	ISIN: GB0004170089	
c)	Nature of the transaction	Purchase of shares	
d)	Price(s) and	Price(s)	Volume(s)

	volume(s)	185 pence	25,919
e)	Aggregated information		
	- Volume	25,919	
	- Price	185 pence	
f)	Date of the transaction	23 November 2023	
g)	Place of the transaction	London Stock Exchange - XLON	

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