



REACH

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Public Policy Holding Company, Inc.

("PPHC", the "Group" or the "Company")

PPHC: Two Agencies included in 2024 Agency Elite Top 100

Public Policy Holding Company, Inc., the government relations and public affairs group of companies providing a comprehensive range of advisory services, is pleased to report that Forbes Tate Partners and Seven Letter have been included in PR News' 2024 Agency Elite Top 100.

The fourth annual Agency Elite Top 100 highlights the industry's most innovative PR, marketing and communications firms with companies included demonstrating the wide range of industry specialisations and core capabilities that PR, marketing and communications encompass.

Stewart Hall, CEO of PPHC, commented:

"We are proud to have two of our agencies recognised in this prestigious list which follows our sustained leading performance within the Lobbying Disclosure Act rankings, where PPHC recently retained the number one spot with \$17.1m of disclosed LDA revenue for the third quarter of 2023.

"Our operating companies, their commitment and work accomplished for clients is world-class and we look forward to supporting them in the years ahead as demand for services continues to increase."

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About PPHC

Incorporated in 2014, PPHC is a US-based government relations and public affairs group providing clients with a fully integrated and comprehensive range of services including government and public relations, research and digital advocacy campaigns. Retained by over two-thirds of its 1000+ clients, including corporates, trade associations and non-governmental organisations, the Group is active in all major sectors of the U.S. economy, including healthcare and pharmaceuticals, financial services, energy, technology, telecoms and transportation. PPHC's services support clients to enhance and defend their reputations, advance policy goals, manage regulatory risk, and engage with US federal and state-level policy makers, stakeholders, media and the public.

PPHC operates a holding company structure and currently has eight operating entities comprising Crossroads Strategies, Forbes Tate Partners, Seven Letter, O'Neill & Associates, Alpine Group Partners, KP Public Affairs, MultiState Associates and Concordant Advisory. Operating in the strategic communications market, the Group has a strong track record of organic and acquisitive growth, the latter focused on enhancing its capabilities and to establish new verticals, either within new geographies or new related offerings.

For more information, see www.pphcompany.com.

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