



7 December 2023

Premier Foods plc (the "Company")

Notification of transactions by persons discharging managerial responsibilities (PDMRs) and persons closely associated

2023/24 Long Term Incentive Plan Award

Following her appointment to the Executive Leadership Team of the Company in November 2023, Jo Cullen (a person discharging managerial responsibilities) was granted an award over ordinary shares of 10p each in the Company, under the Premier Foods Long Term Incentive Plan (the "LTIP") on 6 December 2023 (the "Grant Date"), as set out below.

Name	Title	Number of shares subject to option
Jo Cullen	Chief Information Officer	70,738

The award is structured as a nil cost option to acquire shares for nil consideration. It will normally vest and become exercisable under the LTIP on the third anniversary of the Grant Date and remain exercisable until the day before the tenth anniversary of the Grant Date, subject to the participant continuing to hold an office or employment within the group and the achievement of two independent performance conditions. The first condition comprises of a relative total shareholder return based condition that will apply to 50% of the total number of shares held under an award and the second is an adjusted earnings per share based target that will apply to 50% of the total number of shares held under an award. No consideration was paid for the grant of the award and no consideration shall be payable when the award is exercised. Details of the 2023/24 LTIP award are set out in the Company's FY22/23 Annual Report, which can be viewed on the Group's website (www.premierfoods.co.uk).

The notification set out below is provided in accordance with the requirements of the Market Abuse Regulation.

ENQUIRIES:

For further information please contact:

Simon Rose
General Counsel & Company Secretary
+44 (0) 1727 815 850

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Jo Cullen	
2	Reason for the notification		
a)	Position/status	Chief Information Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Premier Foods plc	
b)	LEI	213800ZD5I8XHNMCJA67	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 10p each ("Shares") in the capital of Premier Foods plc	
	Identification code	ISIN: GB00B7N0K053	
b)	Nature of the transaction	Grant of award under the Premier Foods plc Long Term Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	70,738
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	6 December 2023	
f)	Place of the transaction	Outside a trading venue	

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