

12 December 2023

**Videndum plc**

**Holdings in Company**

In conformity with the Transparency Directive Videndum plc (Videndum) is required to announce to the market the receipt of notifications of major interests in shares.

Videndum received the attached notice in accordance with the Disclosure and Transparency Rules that Alantra EQMC Asset Management SGIC, S.A. has a notifiable interest in the voting rights of 21,462,427 ordinary shares of 20p each in Videndum, representing 22.78% of Videndum's issued ordinary share capital.

**Jon Bolton**  
**Group Company Secretary**  
020 8332 4600

**A snapshot of Videndum plc**

Videndum is a leading global provider of premium branded hardware products and software solutions to the content creation accessory industry. We are organised in three Divisions: Videndum Media Solutions, Videndum Production Solutions and Videndum Creative Solutions.

Videndum's customers include broadcasters, film studios, production and rental companies, photographers, independent content creators, professional musicians, governments and enterprises. Our product portfolio includes camera supports (tripods and heads), video transmission systems and monitors, live streaming solutions, smartphone accessories, robotic camera systems, prompters, LED lighting, mobile power, carrying solutions, backgrounds, motion control, audio capture, and noise reduction equipment.

We employ around 1,700 people across the world in 10 different countries.

Videndum plc is listed on the London Stock Exchange, ticker: VID.

More information can be found at: <https://videndum.com/>

LEI number: 2138007H5DQ4X8YOCF14

TR-1: Standard form for notification of major holdings

**1. Issuer Details**

**ISIN**

GB0009296665

**Issuer Name**

VIDENDUM PLC

**UK or Non-UK Issuer**

UK

**2. Reason for Notification**

An acquisition or disposal of voting rights

**3. Details of person subject to the notification obligation**

**Name**

Alantra EQMC Asset Management SGIIC, S.A.

**City of registered office (if applicable)**

Madrid

**Country of registered office (if applicable)**

Spain

**4. Details of the shareholder**

Name	City of registered office	Country of registered office
EQMC Investment Opportunities I	Dublin	Ireland
EQMC Europe Development Capital Fund	Dublin	Ireland
Mercer QIF Common Contractual Fund	Dublin	Ireland

**5. Date on which the threshold was crossed or reached**

08-Dec-2023

**6. Date on which Issuer notified**

11-Dec-2023

**7. Total positions of person(s) subject to the notification obligation**

	% of voting rights attached to shares (total of 8.A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer
Resulting situation on the date on which threshold was crossed or reached	22.780000	0.000000	22.780000	21462427
Position of previous notification (if applicable)	21.170000	0.000000	21.170000	

**8. Notified details of the resulting situation on the date on which the threshold was crossed or reached****8A. Voting rights attached to shares**

Class/Type of shares ISIN code (if possible)	Number of direct voting rights (DTR5.1)	Number of indirect voting rights (DTR5.2.1)	% of direct voting rights (DTR5.1)	% of indirect voting rights (DTR5.2.1)
GB0009296665	0	21462427	0.000000	22.780000
Sub Total 8.A	21462427		22.780000%	

**8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))**

Type of financial instrument	Expiration date	Exercise/conversion period	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
Sub Total 8.B1				

**8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))**

Type of financial instrument	Expiration date	Exercise/conversion period	Physical or cash settlement	Number of voting rights	% of voting rights
Sub Total 8.B2					

**9. Information in relation to the person subject to the notification obligation**

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

Ultimate controlling person	Name of controlled undertaking	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
Alantra EQMC Asset Management SGIIC, S.A.	EQMC Europe Development Capital Fund			
Alantra EQMC Asset Management SGIIC, S.A.	Mercer QIF Common Contractual Fund			
Alantra EQMC Asset Management SGIIC, S.A.	EQMC Investment Opportunities I			

**10. In case of proxy voting**

**Name of the proxy holder**

**The number and % of voting rights held**

**The date until which the voting rights will be held**

**11. Additional Information****12. Date of Completion**

11-Dec-2023

**13. Place Of Completion**

Madrid

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