

This announcement contains information which, prior to its disclosure, was inside information as stipulated under Regulation 11 of the Market Abuse (Amendment) (EU Exit) Regulations 2019/310 (as amended). Upon the publication of this announcement via a Regulatory Information Service, this inside information is now considered to be in the public domain.

19 December 2023

StreaksAI PLC

("StreaksAI" or "the Company")

Director's Dealings and TR-1 Notification

StreaksAI (LSE:STK), a UK-based provider of AI focused conversational gaming "Streaks Gaming" and the newly announced Social AI platform for influencers "Streaks Social", announces that Mike Edwards (Non-Executive Chairman of StreaksAI) has purchased a total of 5,000,000 ordinary shares in the Company ("Ordinary Shares"), the details of which are set out in the notifications below.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1. Details of the person discharging managerial responsibilities / person closely associated			
a) Name	Mike Edwards		
2. Reason for the Notification			
a) Position/status	Non-Executive Chairman		
b) Initial notification / Amendment	Initial notification		
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a) Name	StreaksAI PLC		
b) LEI	984500FV43C9G16DK633		
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a) Description of the Financial instrument, type of instrument	Ordinary shares		
Identification Code	GB00BMFCRZ80		
b) Nature of the transaction	Purchase of shares		
c) Price(s) and volume(s)	Price(s)	Volume(s)	
	GBP 0.0069 per Ordinary Share	1,000,000 Ordinary Shares	
	GBP 0.00695 per Ordinary Share	1,000,000 Ordinary Shares	
	GBP 0.0079 per Ordinary Share	2,000,000 Ordinary Shares	
	GBP 0.0088 per Ordinary Share	1,000,000 Ordinary Shares	

d)	Aggregated information: · Aggregated volume · Price	5,000,000 Ordinary Shares £38,450
e)	Date of the transaction	13-15 December 2023
f)	Place of the Transaction	London Stock Exchange

TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer and to the FCA in Microsoft Word format if possible)ⁱ

1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attachedⁱⁱ:	StreaksAI PLC			
1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate)				
<input checked="" type="checkbox"/> X				
2. Reason for the notification (please mark the appropriate box or boxes with an "X")				
An acquisition or disposal of voting rights <input checked="" type="checkbox"/> X				
An acquisition or disposal of financial instruments <input type="checkbox"/>				
An event changing the breakdown of voting rights <input type="checkbox"/>				
Other (please specify) ⁱⁱⁱ : <input type="checkbox"/>				
3. Details of person subject to the notification obligation^{iv}				
Name	Mike Edwards			
City and country of registered office (if applicable)				
4. Full name of shareholder(s) (if different from 3.) ^v				
Name				
City and country of registered office (if applicable)				
5. Date on which the threshold was crossed or reached^{vi}:	15/12/2023			
6. Date on which issuer notified (DD/MM/YYYY):	18/12/2023			
7. Total positions of person(s) subject to the notification obligation				
	% of voting rights attached to shares (total of 8. A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights of issuer ^{vii}
Resulting situation on the date on which threshold was crossed or reached	4.28%		4.28%	16,200,000
Position of previous notification (if applicable)	2.96%		2.96%	

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached^{viii}

A: Voting rights attached to shares

Class/type of shares ISIN code (if possible)	Number of voting rights ^{ix}		% of voting rights	
	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)
Ordinary Shares GB00BMFCRZ80	5,000,000	11,200,000	1.32%	2.96%

SUBTOTAL 8. A	16,200,000		4.28%

B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a))					
Type of financial instrument	Expiration date ^x	Exercise/Conversion Period ^{xi}	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights	
SUBTOTAL 8. B 1					

B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))					
Type of financial instrument	Expiration date ^x	Exercise/Conversion Period ^{xi}	Physical or cash settlement ^{xii}	Number of voting rights	% of voting rights
SUBTOTAL 8.B.2					

9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an "X")			
Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer ^{xiii}			
Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity ^{xiv} (please add additional rows as necessary)			X
Name ^{xv}	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
Marallo Holdings Inc.	2.96%	N/A	2.96%
10. In case of proxy voting, please identify:			
Name of the proxy holder			
The number and % of voting rights held			
The date until which the voting rights will be held			

11. Additional information^{xvi}	

Place of completion	London, UK
	10/10/2022

The Directors of StreaksAI take responsibility for this announcement.

For further information please contact:

StreaksAI PLC	
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About Streaks:

StreaksAI PLC is a provider of AI based conversational technologies. The Company offers two core products in the gaming and conversational AI space.

For more information on the Conversational Gaming AI product, please visit www.playstreaks.com.

For more information on the Conversational AI product, please visit www.streaks.ai.

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