RNS Number: 4753X St. James's Place PLC 20 December 2023

date on which

threshold was crossed or reached 3.020000 0.010000

TR-1: Standard form for notification of major holdings

| | TR-1: Sta | indard form for | notification of | of major holo | lings |
|---|--|---|--------------------------------------|--|-------------------------|
| L. Issuer Details | | | | | |
| ISIN | | | | | |
| GB0007669376 | | | | | |
| Issuer Name | | | | | |
| ST. JAMES'S PLAC | CE PLC | | | | |
| UK or Non-UK Is | ssuer | | | | |
| UK | | | | | |
| . Reason for Not | ification | | | | |
| An acquisition or | disposal of vo | oting rights; An | acquisition o | r disposal of | financial instruments |
| 3. Details of pers | | | | | |
| Name | | | | | |
| Aviva PLC | | | | | |
| City of registere | d office (if a | pplicable) | | | |
| London | | , | | | |
| Country of regis | tered office | (if applicable) | | | |
| United Kingdom | | | | | |
| I. Details of the s | hareholder | | | | |
| Full name of sha obligation, abov City of registere | e | | om the pers | son(s) subje | ect to the notification |
| City of registere | d office (if a | трриса <i>в</i> те <i>ј</i> | | | |
| Country of regis | tered office | (if annlicable) | | | |
| | tered office | (п аррпсавіс) | | | |
| Date on which | the thresho | ld was crossed | l or reached | 1 | |
| 18-Dec-2023 | | | | | |
| | Toquar potif | iad | | | |
| Date on which | 155uei ilotii | icu | | | |
| 19-Dec-2023 | | | | | |
| 7. Total positions | |) subject to th | ne notification | on obligation | n |
| | % of voting rights attached to shares (total of 8.A) | % of voting rights through financial instruments (total of 8.B 1 + 8.B 2) | Total of both in % (8.A + 8.B) | Total number of voting rights held in issuer | |
| Resulting situation on the | | | | | |

3.030000 16630920

| Position of previous notification (if applicable) | 2.840000 | 0.070000 | 2.910000 | | |
|---|----------|----------|----------|--|--|
|---|----------|----------|----------|--|--|

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A. Voting rights attached to shares

| Class/Type of shares ISIN code(if possible) | Number of direct voting rights (DTR5.1) | Number of indirect voting rights (DTR5.2.1) | % of direct voting rights (DTR5.1) | % of indirect voting rights (DTR5.2.1) |
|---|---|---|------------------------------------|--|
| GB0007669376 | 16575693 | Below Threshold | 3.020000 | Below Threshold |
| Sub Total 8.A | 16575693 | 575693 | | % |

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

| Type of financial instrument | Expiration date | Exercise/conversion period | Number of voting rights that may be acquired if the instrument is exercised/converted | % of voting rights |
|---|--------------------|----------------------------|---|--------------------|
| RIGHT TO RE-CALL LOANED SHARES | N/A | N/A | 55227 | 0.010000 |
| Sub Total 8.B1 | | | 55227 | 0.010000% |

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

| Type of financial instrument | Expiration date | Exercise/conversion period | Physical or cash settlement | Number of voting rights | % of voting rights |
|------------------------------|-----------------|----------------------------|-----------------------------|-------------------------|--------------------|
| | | | | | |
| Sub Total 8.B2 | | | | | |

9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

| Ultimate controlling person | Name of controlled undertaking | % of voting rights if it equals or is higher than the notifiable threshold | % of voting rights through financial instruments if it equals or is higher than the notifiable threshold | Total of both if it equals or is higher than the notifiable threshold |
|-----------------------------|---|--|--|---|
| Aviva plc | | 3.020000 | | 3.030000% |
| Aviva plc | Aviva Group Holdings Limited | 3.020000 | | 3.030000% |
| Aviva plc | Aviva Investors Holdings Limited | 3.020000 | | 3.030000% |
| Aviva plc | Aviva Investors Global Services Limited | 3.020000 | | 3.030000% |

10. In case of proxy voting

| Name | of the | proxy | holder |
|------|--------|-------|--------|
|------|--------|-------|--------|

| | | | I |
|--|--|--|---|
| | | | |
| | | | |
| | | | |

The date until which the voting rights will be held 11. Additional Information This notification is prompted by a <3% to 3% Change at Direct Interest Level (Box 8A) & (Box 8B) 12. Date of Completion 19 Dec 2023 13. Place Of Completion

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@lseg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our Privacy Policy.

END

HOLPPGCWPUPWGUU

Norwich, England