

29 December 2023

**Blackbird plc**  
(the "Company")

**Block admission six monthly return**

Blackbird plc (AIM: BIRD, OTCQX: BBRDF), the technology licensor, developer and seller of the market-leading cloud video editing platform, [Blackbird](#), announces the following information in connection with its block admission pursuant to AIM Rule 29 and Schedule Six of the AIM Rules for Companies:

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| Name of company:   | Blackbird plc  |
| Name of scheme:  | Blackbird plc Employee Share Option Schemes  |
| Period of return:  | From 1 July 2023 to 31 December 2023   |
| Number and class of securities not issued under the scheme at the beginning of the period: | 7,138,422 ordinary shares of 0.8 pence each in the Company (the "Ordinary Shares") |
| Number of securities issued under the scheme during the period:                            | 845,000 Ordinary Shares  |
| Balance under the scheme of securities not yet issued at the end of the period:            | 6,293,422 Ordinary Shares  |
| Number and class of securities originally admitted and the date of admission:              | 10,083,422 Ordinary Shares on 3 July 2020  |

**Contacts:**

**Blackbird plc**

Tel: +44 (0)20 8879 7245

Ian McDonough, Chief Executive Officer

Stephen White, Chief Operating and Financial Officer

**Allenby Capital Limited** (Nominated Adviser and Broker)

Tel: +44 (0)20 3328 5656

Nick Naylor/Piers Shimwell (Corporate Finance)

Amrit Nahal, Guy McDougall (Equity Sales)

**About Blackbird plc**

Blackbird plc operates in the fast-growing SaaS and cloud video market. It has created Blackbird®, the world's most advanced suite of cloud-native computing applications for video, all underpinned by its lightning-fast codec. Blackbird plc's patented technology allows for frame accurate navigation, playback, viewing and editing in the cloud. Blackbird® underpins multiple applications, which are used by rights holders, broadcasters, sports and news video specialists, esports, live events and content owners, post-production houses, other mass market digital video channels and corporations.

Since it is cloud-native, Blackbird® removes the need for costly, high end workstations and can be used from almost anywhere on almost any device. It also allows full visibility on multi-location digital content, improves time to market for live content such as video clips and highlights for digital distribution, and ultimately results in much more effective monetisation.

Blackbird plc is a licensor of its core video technology under its "Powered by Blackbird" licensing model, enabling video companies to accelerate their path to true cloud business models. Licensees benefit from power and carbon reductions, cost and time savings, less hardware and bandwidth requirements and easy scalability.

Blackbird® is a registered trademark of Blackbird plc.

**Websites**

[www.blackbird.video](http://www.blackbird.video)

**Social media**

[www.linkedin.com/company/blackbird-cloud](http://www.linkedin.com/company/blackbird-cloud)

[www.twitter.com/blackbirdcloud](http://www.twitter.com/blackbirdcloud)

[www.facebook.com/blackbirdplc](http://www.facebook.com/blackbirdplc)

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