

2 January 2024

Software Circle plc
("Software Circle", the "Group" or "Company")
Director/PDMR Shareholding

Software Circle (AIM: GRA) has been notified that on 27 December 2023 Matthias Riechert, a Non-Executive Director and persons discharging managerial responsibilities ("PDMR") purchased 150,000 Ordinary Shares at a price of 13.5 pence per share.

As a result, Mr Riechert has a total beneficial interest in 2,612,940 Ordinary Shares, equivalent to 0.67% per cent. of the Company's issued share capital.

The FCA notification, made in accordance with the requirements of the UK Market Abuse Regulation, is appended further below.

For further information:

Software Circle plc
Gavin Cockerill (CEO) 07968 510 662

Allenby Capital Limited (Nominated Adviser and broker) 0203 328 5656
David Hart / Piers Shimwell (Corporate Finance)
Stefano Aquilino / Joscelin Pinnington (Sales and Corporate Broking)

Notes to editors:

Software Circle plc is a UK based acquirer of vertical market software businesses. Our aim is to help founders find the right exit strategy, without fuss or drama. Continuing operations in an independent, decentralised way. Keeping the entrepreneurial spirit and culture that exists in the businesses we acquire. Providing a permanent home for their teams, management talent and culture.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1.	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Matthias Riechert
2.	Reason for the Notification	
a)	Position/status	PDMR (Non-Executive Director)
b)	Initial notification/Amendment	Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Software Circle plc
b)	LEI	213800OKTI2518K5KM22
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the Financial instrument, type of instrument	Ordinary shares of 1p each
	Identification code	ISIN: GB0009638130
b)	Nature of the transaction	Purchase of Ordinary shares
b)	Price(s) and volume(s)	Price(s) Volume(s) 13.5p 150,000

d)	Aggregated information: - Aggregated volume - Price	n/a - single transactions n/a - single transactions	
e)	Date of the transaction	27 December 2023	
f)	Place of the transaction	London Stock Exchange, AIM. Identification code - XLON	

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