BURBERRY GROUP PLC

(the "Company")

2023 Annual General Meeting Voting Outcome Update

As announced on 12 July 2023, Burberry Group plc received more than 20% votes against Resolution 13, the reelection of Antoine de Saint-Affrique as a Director of the Company at the 2023 Annual General Meeting.

The Board has sought to engage with significant shareholders who voted against Antoine's re-election and is grateful to those that took the time to explain their views. As in the prior year, some shareholders have expressed concerns about the number of Mr de Saint-Affrique's other listed directorships and the potential impact on his time commitment to Burberry.

The Board continues to believe that Mr de Saint-Affrique has the capacity to devote sufficient time to effectively discharge his duties. He is a committed and engaged Director whose skills and experience enable him to bring a particularly valuable perspective to Board matters and has consistently demonstrated his ability to fulfil his obligations as a Director including during exceptionally demanding periods.

A detailed explanation of the reasons why the Board believes it is in the best interests of shareholders to support Mr de Saint-Affrique's re-election is in the Annual Report and Accounts 2022/23 and in the 2023 Notice of Annual General Meeting.

The Board will continue to monitor this position closely and will continue to engage with shareholders on this matter. A further update will be provided in the Annual Report and Accounts 2023/24.

11 January 2024

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