

15 January 2024

**Alfa Financial Software Holdings PLC**

**Person Closely Associated Notification**

Alfa Financial Software Holdings PLC (the "Company"), a leading developer of mission-critical software for the asset finance industry, confirms the following transactions in the Company's ordinary shares.

The information in this notification is disclosed in accordance with the requirements of the UK Market Abuse Regulation.

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	CHP Software Holdings Limited				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Entity whose directors are Andrew Page (Executive Chairman of the issuer) and Andrew Denton (Chief Executive Officer of the issuer)				
b)	Initial notification /Amendment	Initial Notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Alfa Financial Software Holdings PLC				
b)	LEI	213800C5UOZHUTNUGA28				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.001 each  GB00BDHXPG30				
b)	Nature of the transaction	Transfer of shares by CHP Software Holdings Limited to CHP Software and Consulting Holdings Limited				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Prices (£)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>nil</td> <td>175,905,649</td> </tr> </tbody> </table>	Prices (£)	Volume(s)	nil	175,905,649
Prices (£)	Volume(s)					
nil	175,905,649					
d)	Aggregated information  - Aggregated volume  - Price	As above				
e)	Date of the transaction	15 January 2024				
f)	Place of the transaction	Outside a trading venue				

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	CHP Software and Consulting Holdings Limited
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Entity whose directors are Andrew Page (Executive Chairman of the issuer) and Andrew Denton (Chief Executive Officer of the issuer)
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	

a)	Name	Alfa Financial Software Holdings PLC				
b)	LEI	213800C5UOZHUTNUGA28				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.001 each  GB00BDHXPG30				
b)	Nature of the transaction	Receipt of shares from CHP Software Holdings Limited				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Prices (£)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>nil</td> <td>175,905,649</td> </tr> </tbody> </table>	Prices (£)	Volume(s)	nil	175,905,649
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nil	175,905,649					
d)	Aggregated information  - Aggregated volume  - Price	As above				
e)	Date of the transaction	15 January 2024				
f)	Place of the transaction	Outside a trading venue				

For further information:

**Alfa Financial Software Holdings PLC**

+44 (0)20 7588 1800

Charlotte Caulfield  
Company Secretary

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