

**Bigblu Broadband plc**  
**("BBB" or the "Company" or the "Group")**

**Director/PDMR Shareholding**

Bigblu Broadband plc (AIM: BBB.L), a leading provider of alternative superfast and ultrafast broadband solutions throughout Australasia and the Nordics, announces that the Company has been informed that certain investment vehicles connected with Christopher Mills, Non-Executive Director have purchased 62,250 Ordinary Shares at a price of 41.00p per Ordinary Share on 15 January 2024.

Following the purchase, Christopher Mills and the investment vehicles connected with him are interested in 14,900,000 Ordinary Shares, representing 25.48% of the Company's issued share capital.

**For further information:**

**Bigblu Broadband Group PLC**

[www.bbb-plc.com](http://www.bbb-plc.com)

Andrew Walwyn, Chief Executive Officer

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Frank Waters, Chief Financial Officer

**finnCap (Nomad and Broker)**

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Marc Milmo / Simon Hicks / Charlie Beeson (Corporate Finance)

Tim Redfern / Harriet Ward (ECM)

**About Bigblu Broadband plc**

Bigblu Broadband plc (AIM: BBB.L), is a leading provider of alternative superfast and ultrafast broadband solutions throughout Australasia and the Nordics. BBB delivers a portfolio of superfast and ultrafast wireless broadband products for consumers and businesses unserved or underserved by fibre.

High levels of recurring revenue, increasing economies of scale and Government stimulation of the alternative broadband market in many countries provide a solid foundation for significant organic growth as demand for alternative ultrafast broadband services increases around the world.

BBB's range of solutions includes satellite, next generation fixed wireless and 4G/5G FWA delivering between 30 Mbps and 150 Mbps for consumers, and up to 1 Gbps for businesses. BBB provides customers a full range of services including hardware supply, installation, pre-and post-sale support, billings and collections, whilst offering appropriate tariffs depending on each end user's requirements.

Importantly, as its core technologies evolve, and more affordable capacity is made available, BBB continues to offer ever-increasing speeds and higher data throughputs to satisfy market demands for broadband and broadband services. BBB's alternative broadband offerings present a customer experience that is similar to that offered by wired broadband and the connection can be shared in the normal way with PCs, tablets and smart phones via a normal wired or wireless route

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	North Atlantic Smaller Companies Investment Trust plc *
2	Reason for the notification	
a)	Position/status	North Atlantic Smaller Companies Investment Trust plc is a PCA of Christopher Mills, Non-Executive Director of Bigblu Broadband Plc
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction	

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Bigblu Broadband Plc					
b)	LEI	2138008P6X5EX455KU41					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.15 each  GB00BD5JMP10					
b)	Nature of the transaction	Share purchase					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>0.41</td><td>62,250</td></tr></table>		Price(s)	Volume(s)	0.41	62,250
Price(s)	Volume(s)						
0.41	62,250						
d)	Aggregated information  - Aggregated volume  - Price	62,250  £25,522.50					
e)	Date of the transaction	15 January 2024					
f)	Place of the transaction	London Stock Exchange					

*\*Christopher Mills is partner and Chief Investment Officer of Harwood Capital LLP. Harwood Capital LLP is Investment Manager to North Atlantic Smaller Companies Investment Trust plc and investment adviser to Oryx International Growth Fund Limited. Christopher Mill's shareholding is made up of ordinary shares held by North Atlantic Smaller Companies Investment Trust PLC, Oryx International Growth Fund Limited and Harwood Capital LLP.*

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