30 January, 2024

Zenova Group PLC

("Zenova", the "Company" or the "Group")

Zenova expands into Romania through appointment of new Sub-Distributor

Zenova Group PLC (AIM: ZED) the innovative fire suppression and interdiction solutions Company, is pleased to affirm the continued success of its recently announced B2B strategy in the signing of another European distribution agreement, this time in Romania, with a partner attracted by the Company's certification standards across its paints and extinguisher products.

The non-exclusive agreement between the Company and its new partner, Distreo SRL, covers the full suite of Zenova fire and temperature management products. Distreo has already paid for a pre-order lot of 500 of the Company's FX500 extinguishers and already launched a Romanian market specific website selling the Zenova FX500 aerosol extinguishers to end clients.

Mihai Pelean, Distreo Directorsaid, "We have only become aware of Zenova's high performance paint and extinguisher products recently, but the decision to partner with the Company was a quick and easy one. The capabilities of products like the FX500 are of particular interest to our customers across all business sectors. We are eager to push the products to the market through key Health and Safety specialists in our country."

Thomas Melchior, CEO of the Zenova Group commented, "The clear acceleration in Zenova's signing distribution agreements in new countries in Europe like Germany and Romania, and across the globe is a deliberate execution of a sales strategy that follows the completion of a capital-intensive period focused on R&D and enhanced certification standards of our product suite. We hope and intend to keep the market and our shareholders steadily appraised of this, and our commensurate sales progress, over the near- and medium-term."

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About Zenova Group PLC

The Group, through Zenova Ltd, is the holder of intellectual property that underpins a suite of fire safety and temperature management products and technology. The product range is applicable to industrial, commercial, and residential markets. The Group's products include fire retardant paints, insulating paints and render, fire extinguishing fluid and fire extinguishers. Through innovative development, and a refined formulation and development process, Zenova provides industry leading solutions across a range of fire protection and temperature management problems, comprising:

Zenova FP, fire protection paint

A water based, fire protection paint (also known as a 'thermofoaming' or 'intumescent' paint), which can be used on any surface and colour matched to any colour. When exposed to heat or flames, the paint expands and creates a solid foam-like crust which will not burn and insulates the surface it is painted on. This prevents surfaces from catching fire and stops fire spreading. It has been tested by global fire industry experts and complies with UK building regulations and the latest UK and European fire safety standards.

Zenova IP, thermal insulation paint

A thermal insulation paint embeds the most modern insulating technology in a thermos-like ultra-thin layer. It saves energy by increasing the thermal insulation level in commercial and residential buildings. Solar heat can increase the temperature within a building by 75% to 90%. Zenova IP has been independently tested and validated to deflect, absorb and dissipate up to 75% of this heat, thereby reducing the inside temperature by up to 45%. Suitable for both exterior and interior, on any type of surface

Zenova IR, thermal insulation render

Zenova IR is a ready mixed insulation render that can be applied to internal and external walls in commercial and residential buildings to provide immediate insulation benefits and can be colour matched to any colour.

Zenova FX, fire extinguishers

A fire extinguisher like no other. It puts out class A, B, F, E fires fully tested against European EN3 as well as British standards. Available in 6 and 9 litre sizes.

Zenova FX500, aerosol fire extinguisher

The Zenova FX500 is a high-performance handheld fire extinguisher that is tested by independent experts and adheres to the highest industry standards. Safe for use on any type of fire the Zenova FX500 reduces the risk of reignition. The Zenova FX 500 is quick, easy and safe to operated and has been tested to BS6165 standard.

Zenova WB, wildfire barrier

A wildfire barrier fluid (applied via spray wands or aerial drops), which provides a virtual barrier where fire simply will not burn. Repeated tests on a variety of extremely dry wildfire fuels (grasses, hays, brush) demonstrates the incredible fire resistance Zenova WB provides, while remaining viable after application for30+ days in dry conditions.

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