DFI RETAIL GROUP HOLDINGS LIMITED

NOTIFICATION OF TRANSACTIONS BY PERSON DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSON CLOSELY ASSOCIATED WITH THEM

- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name: Chan Wai Man
- 2 Reason for the notification
- a) Position/Status: Group Chief Legal, Governance & Corporate Affairs Officer
- b) Initial notification/Amendment: Initial Notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name: DFI Retail Group Holdings Limited
- b) LEI: 213800NOTG41PZVNNX48
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each Identification code: BMG2624N1535
- b) Nature of the transaction: Grant of share awards
- c) Price(s) and Volume(s): Price(s) Volume(s) US\$0.00 442,478
- d) Aggregated price: Aggregated volume: N/A - Single transaction
- e) Date of the transaction: 1st February 2024
- f) Place of the transaction: Outside a trading venue

Jonathan Lloyd, Jardine Matheson Limited For and on behalf of DFI Retail Group Holdings Limited

1st February 2024

www.DFIretailgroup.com

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