

ProCook Group plc
Director/PDMR Dealing

ProCook Group plc (the "Company"), the UK's leading direct-to-consumer specialist kitchenware brand, confirms the following transaction in the Company's ordinary shares.

The information in this notification is disclosed in accordance with the requirements of the UK Market Abuse Regulation:

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Lee Tappenden					
2	Reason for the notification						
a)	Position/status	Chief Executive Officer					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	ProCook Group plc					
b)	LEI	213800RWZMK3ARHMUN52					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1 pence each in the capital of ProCook Group plc GB00BNRR8331					
b)	Nature of the transaction	Purchase of Ordinary Shares					
c)	Price(s) and volume(s)	<table><tr><td>Price</td><td>Volume</td></tr><tr><td>£0.3158</td><td>27,531</td></tr></table>		Price	Volume	£0.3158	27,531
Price	Volume						
£0.3158	27,531						
d)	Aggregated information - Aggregated volume - Price	n/a					
e)	Date of the transaction	2024/01/30					
f)	Place of the transaction	London Stock Exchange (XLON)					

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