

**LUCECO PLC (THE "COMPANY")**

**Notification of Transactions of Directors, Persons Discharging Managerial Responsibilities ("PDMRs") and persons closely associated with them**

The following notification is made under Article 19 of the UK Market Abuse Regulation in relation to a purchase of shares by Pim Vervaat a Non-Executive Director of the Company.

|    |   |   |           |
|----|---|---|-----------|
| 1  | Details of the person discharging managerial responsibilities/person closely associated   |   |           |
| a) | Name  | Pim Vervaat   |           |
| 2  | Reason for the notification   |   |           |
| a) | Position/status   | PDMR, Non-Executive Director                              |           |
| b) | Initial notification/Amendment  | Initial Notification                                      |           |
| 3  | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor   |   |           |
| a) | Name  | Luceco PLC  |           |
| b) | LEI   | 213800BBFZK4W4P98U76                                      |           |
| 4  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |   |           |
| a) | Description of the financial instrument, type of instrument<br><br>Identification code  | Ordinary shares of £0.0005 each<br><br>ISIN: GB00BZC0LP49 |           |
| b) | Nature of transaction   | Acquisition of shares                                     |           |
| c) | Price(s) and volume(s)  | Price(s)  | Volume(s) |
|    |   | £1.50   | 50,000    |
| d) | Aggregated information<br><br>- Aggregated volume<br><br>- Price  | N/A (single transaction)                                  |           |
| e) | Date of the transaction   | 06 February 2024  |           |
| f) | Place of the transaction  | London Stock Exchange                                     |           |

**ENDS**

**For further information please contact:**

**Luceco plc**

Will Hoy, Chief Financial Officer

**via the Company Secretary, Link Company Matters**

033 3300 1950

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