

14 February 2024

## JD SPORTS FASHION PLC

### Corporate Broker Appointment

JD Sports Fashion Plc ('JD' or the 'Group') is pleased to announce the appointment of Bank of America as joint corporate broker to the Group, to work alongside Peel Hunt LLP, with immediate effect.

#### Enquiries

<b>JD Sports Fashion Plc</b>	Tel: 0161 767 1000
Régis Schultz, Chief Executive Officer	
Dominic Platt, Chief Financial Officer	
Mark Blythman, Director of Investor Relations	
<b>Advisors</b>	
Bank of America - Antonia Rowan	Tel: 0207 628 1000
Peel Hunt LLP - Dan Webster	Tel: 0207 418 8869
FGS Global - Rollo Head, Jenny Davey, James Thompson	Tel: 0207 251 3801

#### About JD Sports Fashion Plc

Founded in 1981, the JD Group ('JD') is a leading global omnichannel retailer of Sports Fashion brands. JD provides customers with the latest exclusive products from its strategic partnerships with the most-loved premium brands - including Nike, adidas and The North Face. The vision of JD is to inspire the emerging generation of consumers through a connection to the universal culture of sport, music and fashion. JD focuses on four strategic pillars: global expansion focused on the JD brand first; leveraging complementary concepts; moving beyond physical retail by creating a lifestyle ecosystem of relevant products and services; and doing the best for its people, partners and communities. JD is a constituent of the FTSE 100 index and had 3,329 stores worldwide at 30 December 2023.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [rns@lse.com](mailto:rns@lse.com) or visit [www.lse.com](http://www.lse.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

APPBSGDDSGBDGSS