TR-1: Standard form for notification of major holdings

ISIN

GB00BJDQQ870

1. Issuer Details

Issuer Name

WATCHES OF SWITZERLAND GROUP PLC

UK or Non-UK Issuer

UK

. Reason for Notification

An acquisition or disposal of voting rights

3. Details of person subject to the notification obligation

Name

BlackRock, Inc.

City of registered office (if applicable)

Wilmington

Country of registered office (if applicable)

USA

. Details of the shareholder

Full name of shareholder(s) if different from the person(s) subject to the notification obligation, above

City of registered office (if applicable)

Country of registered office (if applicable)

5. Date on which the threshold was crossed or reached

21-Feb-2024

6. Date on which Issuer notified

22-Feb-2024

7. Total positions of person(s) subject to the notification obligation

| | % of voting rights attached to shares (total of 8.A) | % of voting rights through financial instruments (total of 8.B 1 + 8.B 2) | Total of both in % (8.A + 8.B) | Total number of voting rights held in issuer |
|---|--|--|--------------------------------------|---|
| Resulting situation on the date on which threshold was crossed or reached | 4.970000 | 1.860000 | 6.830000 | 16389912 |
| Position of | | | | |

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A. Voting rights attached to shares

| Class/Type of shares ISIN code(if possible) | Number of direct voting rights (DTR5.1) | Number of indirect voting rights (DTR5.2.1) | % of direct voting rights (DTR5.1) | % of indirect voting rights (DTR5.2.1) |
|---|---|---|--|--|
| GB00BJDQQ870 | | 11915265 | | 4.970000 |
| Sub Total 8.A | 11915265 | | 4.9700009 | 6 |

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

| Type of financial instrument | Expiration date | Exercise/conversion period | Number of voting rights that may be acquired if the instrument is exercised/converted | % of voting rights |
|---------------------------------|--------------------|-------------------------------|---|--------------------|
| Securities Lending | | | 4318802 | 1.800000 |
| Sub Total 8.B1 | | · | 4318802 | 1.800000% |

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

| Type of financial instrument | Expiration date | Exercise/conversion period | Physical or cash settlement | Number of voting rights | % of voting rights |
|------------------------------------|--------------------|-------------------------------|--------------------------------|----------------------------|-----------------------|
| CFD | | | Cash | 155845 | 0.060000 |
| Sub Total 8.B2 | | | - | 155845 | 0.060000% |

9. Information in relation to the person subject to the notification obligation

Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

| Ultimate controlling person | Name of controlled undertaking | % of voting rights if it equals or is higher than the notifiable threshold | % of voting rights through financial instruments if it equals or is higher than the notifiable threshold | Total of both if it equals or is higher than the notifiable threshold |
|---------------------------------|---|---|--|---|
| BlackRock, Inc. (Chain 1) | BlackRock Holdco 2, Inc. | | | |
| BlackRock, Inc. (Chain 1) | BlackRock Financial Management, Inc. | | | |
| BlackRock, Inc. (Chain 1) | BlackRock International Holdings, Inc. | | | |
| BlackRock, Inc. (Chain 1) | BR Jersey International Holdings L.P. | | | |
| BlackRock, Inc. (Chain 1) | BlackRock Holdco 3, LLC | | | |
| BlackRock, Inc. (Chain 1) | BlackRock Cayman 1 LP | | | |
| BlackRock, | BlackRock Cavman | | | |

| Inc. (Chain 1) | West Bay Finco Limited | | |
|---------------------------------|---|--|--|
| BlackRock, Inc. (Chain 1) | BlackRock Cayman West Bay IV Limited | | |
| BlackRock, Inc. (Chain 1) | BlackRock Group Limited | | |
| BlackRock, Inc. (Chain 1) | BlackRock Finance Europe Limited | | |
| BlackRock, Inc. (Chain 1) | BlackRock Investment Management (UK) Limited | | |
| BlackRock, Inc. (Chain 2) | BlackRock Holdco 2, Inc. | | |
| BlackRock, Inc. (Chain 2) | BlackRock Financial Management, Inc. | | |
| BlackRock, Inc. (Chain 2) | BlackRock International Holdings, Inc. | | |
| BlackRock, Inc. (Chain 2) | BR Jersey International Holdings L.P. | | |
| BlackRock, Inc. (Chain 2) | BlackRock Australia Holdco Pty. Ltd. | | |
| BlackRock, Inc. (Chain 2) | BlackRock Investment Management (Australia) Limited | | |
| BlackRock, Inc. (Chain 3) | BlackRock Holdco 2, Inc. | | |
| BlackRock, Inc. (Chain 3) | BlackRock Financial Management, Inc. | | |
| BlackRock, Inc. (Chain 3) | BlackRock Holdco 4, LLC | | |
| BlackRock, Inc. (Chain 3) | BlackRock Holdco 6, LLC | | |
| BlackRock, Inc. (Chain 3) | BlackRock Delaware Holdings Inc. | | |
| | BlackRock | | |

| 1 | Institutional | I | I | |
|---------------------------------|--|---|---|--|
| BlackRock, Inc. (Chain 3) | Trust Company, National Association | | | |
| BlackRock, Inc. (Chain 4) | BlackRock Holdco 2, Inc. | | | |
| BlackRock, Inc. (Chain 4) | BlackRock Financial Management, Inc. | | | |
| BlackRock, Inc. (Chain 4) | BlackRock Holdco 4, LLC | | | |
| BlackRock, Inc. (Chain 4) | BlackRock Holdco 6, LLC | | | |
| BlackRock, Inc. (Chain 4) | BlackRock Delaware Holdings Inc. | | | |
| BlackRock, Inc. (Chain 4) | BlackRock Fund Advisors | | | |
| BlackRock, Inc. (Chain 5) | BlackRock Holdco 2, Inc. | | | |
| BlackRock, Inc. (Chain 5) | BlackRock Financial Management, Inc. | | | |
| BlackRock, Inc. (Chain 6) | BlackRock Holdco 2, Inc. | | | |
| BlackRock, Inc. (Chain 6) | BlackRock Financial Management, Inc. | | | |
| BlackRock, Inc. (Chain 6) | BlackRock International Holdings, Inc. | | | |
| BlackRock, Inc. (Chain 6) | BR Jersey International Holdings L.P. | | | |
| BlackRock, Inc. (Chain 6) | BlackRock Holdco 3, LLC | | | |
| BlackRock, Inc. (Chain 6) | BlackRock Cayman 1 LP | | | |
| BlackRock, Inc. (Chain 6) | BlackRock Cayman West Bay Finco Limited | | | |
| BlackRock, Inc. (Chain | BlackRock Cayman West Bay IV | | | |

| U) | Limited | | |
|---------------------------------|---|--|--|
| BlackRock, Inc. (Chain 6) | BlackRock Group Limited | | |
| BlackRock, Inc. (Chain 6) | BlackRock Finance Europe Limited | | |
| BlackRock, Inc. (Chain 6) | BlackRock (Netherlands) B.V. | | |
| BlackRock, Inc. (Chain 6) | BlackRock Asset Management Deutschland AG | | |
| BlackRock, Inc. (Chain 7) | BlackRock Holdco 2, Inc. | | |
| BlackRock, Inc. (Chain 7) | BlackRock Financial Management, Inc. | | |
| BlackRock, Inc. (Chain 7) | BlackRock International Holdings, Inc. | | |
| BlackRock, Inc. (Chain 7) | BlackRock Canada Holdings ULC | | |
| BlackRock, Inc. (Chain 7) | BlackRock Asset Management Canada Limited | | |
| BlackRock, Inc. (Chain 8) | BlackRock Holdco 2, Inc. | | |
| BlackRock, Inc. (Chain 8) | BlackRock Financial Management, Inc. | | |
| BlackRock, Inc. (Chain 8) | BlackRock Capital Holdings, Inc. | | |
| BlackRock, Inc. (Chain 8) | BlackRock Advisors, LLC | | |
| BlackRock, Inc. (Chain 9) | BlackRock Holdco 2, Inc. | | |
| BlackRock, Inc. (Chain 9) | BlackRock Financial Management, Inc. | | |
| BlackRock, Inc. (Chain 9) | BlackRock International Holdings, Inc. | | |

| - / | | | |
|---------------------------------|--|--|--|
| BlackRock, Inc. (Chain 9) | BR Jersey International Holdings L.P. | | |
| BlackRock, Inc. (Chain 9) | BlackRock Holdco 3, LLC | | |
| BlackRock, Inc. (Chain 9) | BlackRock Cayman 1 LP | | |
| BlackRock, Inc. (Chain 9) | BlackRock Cayman West Bay Finco Limited | | |
| BlackRock, Inc. (Chain 9) | BlackRock Cayman West Bay IV Limited | | |
| BlackRock, Inc. (Chain 9) | BlackRock Group Limited | | |
| BlackRock, Inc. (Chain 9) | BlackRock Finance Europe Limited | | |
| BlackRock, Inc. (Chain 9) | BlackRock Advisors (UK) Limited | | |

10. In case of proxy voting

Name of the proxy holder

The number and % of voting rights held

The date until which the voting rights will be held

11. Additional Information

Patricia Kendall - Watches of Switzerland Group

E: companysecretariat@thewosgroup.com

12. Date of Completion

22 February 2024

3. Place Of Completion

London, U.K.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@lseg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our <u>Privacy Policy</u>.

END

HOLUUUBRSOUUUAR