

James Cropper plc
(the "Company")

Director/PDMR Shareholding

The Company has been notified that on 8 March 2024, Mark Cropper (Non-Executive Chair) purchased 2,437 Ordinary Shares of 25p each ("Shares") in the Company.

As a result of the transaction, Mark Cropper's beneficial interest in the Company has increased by 2,437 Shares. Mark Cropper's interests in the Company are currently as follows:

	Number of shares	% of issued share capital
Beneficial shareholding	1,894,287	19.8
Non-beneficial shareholding	559,571	5.6

Mark Cropper and members of the Cropper, Willink and Acland families are deemed to act in concert and are regarded by the Takeover Panel as being members of a concert party as detailed in the Company's circular to shareholders dated 30 June 2015 (the "Concert Party"). The Concert Party has a collective interest in 3,578,527 Ordinary Shares representing 37.5% of the Company's issued share capital.

Enquiries

James Cropper plc

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Shore Capital - (NOMAD and Broker)

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Buchanan Communications - Financial PR

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The following information is included in accordance with Article 19(3) of the Market Abuse Regulation (No. 596/2014):

1.	Details of person discharging managerial responsibilities/person closely associated								
a)	Name	Mark Cropper							
2.	Reason for the notification								
a)	Position/status	Non-Executive Chair							
b)	Initial notification/amendment	Initial Notification							
3.	Details of the issuer								
a)	Name	James Cropper plc							
b)	Legal Entity Identifier	213800XM78VTDYGBRM93							
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.								
a)	Description of the financial instrument	Ordinary Shares of 25 pence each							
b)	Identification code of the Financial Instrument	GB0002346053							
c)	Nature of the transaction	Purchase of Ordinary Shares							
d)	Currency	GBP							
e)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£3.05</td><td>2,437</td></tr><tr><td></td><td></td></tr></table>		Price(s)	Volume(s)	£3.05	2,437		
Price(s)	Volume(s)								
£3.05	2,437								
f)	Aggregated								

	information	
	- volume	2,437
	- Price	£3.05
	- Total	£7,432.85
g)	Date of the transaction	08.03.2024
h)	Place of the transaction	London Stock Exchange

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