

11 March, 2024

**Zenova Group PLC**  
("Zenova", the "Company" or the "Group")

**Company's Extinguishers Excel at Major Product Testing Event in Palma, Mallorca**

**Zenova Group PLC (AIM: ZED)**, the innovative fire suppression and interdiction solutions Company, is pleased to update the market on the continued successful outperformance of its sector-leading products in sponsored demonstrations conducted by and for fire prevention professionals and consumer groups.

The latest superb demonstration of Zenova product capabilities was held late last week in Palma, Mallorca featuring its fully EN-certified fire extinguishers, and was organised by Gabriel Coll, the head of EZ International, the Group's recent sub-distributor signee covering the Iberian Peninsula and South America. Before a large gathering of fire industry experts, academics, press, and especially, multiple potential customer groups, Graham Sargent, the Company's technical director, conducted a variety of difficult fire simulations from multiple causes, and Zenova's extinguisher fluid brought them all under control with the kind of speed and efficiency with which stakeholders have become accustomed, but which nevertheless greatly impressed the assembled audience of fire experts.

Those various test demos can be seen in the video linked below provided by the Spanish press as well as EZ:

<https://youtu.be/4VqglfU2C4Y?si=GvooavGNc6LbuUBQ>  
<https://www.diariodemallorca.es/videos/part-forana/2024/03/07/ecozenova-presenta-innovaciones-materia-extincion-incendios-99157100.html>

**Gabriel Coll, head of sub-distributor EZ International enthused,**"The universally positive response to Graham's thorough product demos in Palma have more than confirmed my confidence in the superior capabilities of Zenova's product suite as well as the commercial logic to create EZ international and bring those products to a much wider audience across the Latin American markets."

**Thomas Melchior, CEO of the Zenova Group** commented, "Engaging with ambitious and well-connected sub-distributors like Gabriel and EZ is central to Zenova's rapidly evolving business model. I would like to personally thank Gabriel for organising the Palma demo day and helping the Company demonstrate what its extinguisher fluid is really capable of in front of such a wide, influential audience. Given the direct and indirect responses we've received already, I have no doubt our successful day in Mallorca will result in commercial orders that we will soon be able to share with the market."

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**About Zenova Group PLC**

The Group, through Zenova Ltd, is the holder of intellectual property that underpins a suite of fire safety and temperature management products and technology. The product range is applicable to industrial, commercial, and residential markets. The Group's products include fire retardant paints, insulating paints and render, fire extinguishing fluid and fire extinguishers. Through innovative development, and a refined formulation and

development process, Zenova provides industry leading solutions across a range of fire protection and temperature management problems, comprising:

***Zenova FP, fire protection paint***

A water based, fire protection paint (also known as a 'thermofoaming' or 'intumescent' paint), which can be used on any surface and colour matched to any colour. When exposed to heat or flames, the paint expands and creates a solid foam-like crust which will not burn and insulates the surface it is painted on. This prevents surfaces from catching fire and stops fire spreading. It has been tested by global fire industry experts and complies with UK building regulations and the latest UK and European fire safety standards.

***Zenova IP, thermal insulation paint***

A thermal insulation paint embeds the most modern insulating technology in a thermos-like ultra-thin layer. It saves energy by increasing the thermal insulation level in commercial and residential buildings. Solar heat can increase the temperature within a building by 75% to 90%. Zenova IP has been independently tested and validated to deflect, absorb and dissipate up to 75% of this heat, thereby reducing the inside temperature by up to 45%. Suitable for both exterior and interior, on any type of surface

***Zenova IR, thermal insulation render***

Zenova IR is a ready mixed insulation render that can be applied to internal and external walls in commercial and residential buildings to provide immediate insulation benefits and can be colour matched to any colour.

***Zenova FX, fire extinguishers***

A fire extinguisher like no other. It puts out class A, B, F, E fires fully tested against European EN3 as well as British standards. Available in 6 and 9 litre sizes.

***Zenova FX500, aerosol fire extinguisher***

The Zenova FX500 is a high-performance handheld fire extinguisher that is tested by independent experts and adheres to the highest industry standards. Safe for use on any type of fire the Zenova FX500 reduces the risk of reignition. The Zenova FX 500 is quick, easy and safe to operated and has been tested to BS6165 standard.

***Zenova WB, wildfire barrier***

A wildfire barrier fluid (applied via spray wands or aerial drops), which provides a virtual barrier where fire simply will not burn. Repeated tests on a variety of extremely dry wildfire fuels (grasses, hays, brush) demonstrates the incredible fire resistance Zenova WB provides, while remaining viable after application for 30+ days in dry conditions.

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