

**Premier Foods plc**  
(the "Company")

**Notification of transactions by persons discharging managerial responsibilities ("PDMRs") and persons closely associated ("PCAs")**

The Company announces that it was notified on 11 March 2024 of the following transactions by Alex Whitehouse, Duncan Leggett, Mark Hughes, Paul Thompson and David Wilkinson.

On 11 March 2024, each of the above PDMRs exercised awards over ordinary shares of 10p each in the Company ("Shares") under the Company's Long Term Incentive Plan ("LTIP"). Sufficient Shares were subsequently sold to cover income tax and employee national insurance, at a price of 153.85p per share.

Name	Title	Number of options exercised	Number of Shares sold to cover tax and NI	Number of Shares retained
Alex Whitehouse	Chief Executive Officer	225,852	106,364	119,488
Duncan Leggett	Chief Financial Officer	53,833	25,353	28,480
Mark Hughes	Procurement and Central Ops Director	196,221	92,410	103,811
Paul Thompson	Operations Director	82,000	38,618	43,382
David Wilkinson	Human Resources Director	176,301	83,029	93,272

The notifications set out below are provided in accordance with the requirements of the Market Abuse Regulation.

12 March 2024

**ENQUIRIES**

**For further information please contact:**

Simon Rose  
General Counsel & Company Secretary  
+44 (0) 1727 815 850

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Alex Whitehouse	
2	Reason for the notification		
a)	Position/status	Chief Executive Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Premier Foods plc	
b)	LEI	213800ZD5I8X-HNVCJA67	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each ("Shares") ISIN: GB00B7N0K053	
b)	Nature of the transaction	Acquisition of Shares following the exercise of an option granted under the Premier Foods Long Term Incentive Plan Award 2017.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		nil	225,852
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	11 March 2024	

t)	Place of the transaction	Outside a trading venue	
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each ("Shares") ISIN: GB00B7N0K053	
b)	Nature of the transaction	Sale of Shares to cover income tax and employee national insurance.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		153.85p	106,364
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	11 March 2024	
f)	Place of the transaction	London Stock Exchange (XLON)	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Duncan Leggett	
2	Reason for the notification		
a)	Position/status	Chief Financial Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Premier Foods plc	
b)	LEI	213800ZD5I8X-HNMCJA67	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each ("Shares") ISIN: GB00B7N0K053	
b)	Nature of the transaction	Acquisition of Shares following the exercise of an option granted under the Premier Foods Long Term Incentive Plan Award 2017.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		nil	53,833
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	11 March 2024	
f)	Place of the transaction	Outside a trading venue	
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each ("Shares") ISIN: GB00B7N0K053	
b)	Nature of the transaction	Sale of Shares to cover income tax and employee national insurance.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		153.85p	25,353
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	11 March 2024	
f)	Place of the transaction	London Stock Exchange (XLON)	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mark Hughes
2	Reason for the notification	
a)	Position/status	Procurement and Central Ops Director
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Premier Foods plc
b)	LEI	213800ZD5I8X-HNMCJA67
4	Details of the transaction(s): section to be repeated for (i) each type of instrument: (ii) each type of	

	<b>transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each ("Shares") ISIN: GB00B7N0K053
b)	Nature of the transaction	Acquisition of Shares following the exercise of an option granted under the Premier Foods Long Term Incentive Plan Award 2017.
c)	Price(s) and volume(s)	Price(s)
		nil
		Volume(s) 196,221
d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of the transaction	11 March 2024
f)	Place of the transaction	Outside a trading venue
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each ("Shares") ISIN: GB00B7N0K053
b)	Nature of the transaction	Sale of Shares to cover income tax and employee national insurance.
c)	Price(s) and volume(s)	Price(s)
		153.85p
		Volume(s) 92,410
d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of the transaction	11 March 2024
f)	Place of the transaction	London Stock Exchange (XLON)

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Paul Thompson
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Operations Director
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Premier Foods plc
b)	LEI	213800ZD518X1-NMCJA67
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each ("Shares") ISIN: GB00B7N0K053
b)	Nature of the transaction	Acquisition of Shares following the exercise of an option granted under the Premier Foods Long Term Incentive Plan Award 2017.
c)	Price(s) and volume(s)	Price(s)
		nil
		Volume(s) 82,000
d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of the transaction	11 March 2024
f)	Place of the transaction	Outside a trading venue
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each ("Shares") ISIN: GB00B7N0K053
b)	Nature of the transaction	Sale of Shares to cover income tax and employee national insurance.
c)	Price(s) and volume(s)	Price(s)
		153.85p
		Volume(s) 38,618
d)	Aggregated information - Aggregated volume	N/A

	- Price	
e)	Date of the transaction	11 March 2024
f)	Place of the transaction	London Stock Exchange (XLON)

  

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	David Wilkinson
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Human Resources Director
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Premier Foods plc
b)	LEI	213800ZD518X-HNVCJA67
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each ("Shares") ISIN: GB00B7N0K053
b)	Nature of the transaction	Acquisition of Shares following the exercise of an option granted under the Premier Foods Long Term Incentive Plan Award 2017.
c)	Price(s) and volume(s)	Price(s)
		Volume(s)
		nil
		176,301
d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of the transaction	11 March 2024
f)	Place of the transaction	Outside a trading venue
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each ("Shares") ISIN: GB00B7N0K053
b)	Nature of the transaction	Sale of Shares to cover income tax and employee national insurance.
c)	Price(s) and volume(s)	Price(s)
		Volume(s)
		153.85p
		83,029
d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of the transaction	11 March 2024
f)	Place of the transaction	London Stock Exchange (XLON)

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