

Rentokil Initial plc (the "Company")
14 March 2024

Notification of transactions by persons discharging managerial responsibilities (PDMRs)

Rentokil Initial plc (the "Company") hereby announces that Andy Ransom, Chief Executive, has exercised his award of 986,515 ordinary shares granted under the Company Performance Share Plan (PSP) in March 2014.

The award, which vested in March 2017, would lapse this month if it remained unexercised. 464,245 of these shares have been sold to cover the tax and national insurance liability on the award at a share price of 489.07p per share, with the balance being retained.

The relevant notification set out below is provided in accordance with the requirements of Article 19 of the UK Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Andy Ransom					
2	Reason for the notification						
a)	Position/status	Chief Executive					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Rentokil Initial plc					
b)	LEI	549300VN4WV7Z6T14K68					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each ISIN: GB00B082RF11					
b)	Nature of the transaction	Exercise of award made under the 2014 Performance Share Plan (PSP)					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil consideration</td><td>986,515</td></tr></table>		Price(s)	Volume(s)	Nil consideration	986,515
Price(s)	Volume(s)						
Nil consideration	986,515						
d)	Aggregated information - Aggregated volume - Price	986,515 shares -					
e)	Date of the transaction	13 March 2024					
f)	Place of the transaction	Outside a trading venue					

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	associated					
a)	Name	Andy Ransom				
2	Reason for the notification					
a)	Position/status	Chief Executive				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Rentokil Initial plc				
b)	LEI	549300VN4WV7Z6T14K68				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each ISIN: GB00B082RF11				
b)	Nature of the transaction	Sale of shares				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>489.07p</td><td>464,245</td></tr></table>	Price(s)	Volume(s)	489.07p	464,245
Price(s)	Volume(s)					
489.07p	464,245					
d)	Aggregated information - Aggregated volume - Price	464,245 £2,270,483.02				
e)	Date of the transaction	13 March 2024				
f)	Place of the transaction	London Stock Exchange (XLON)				

Enquiries:

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