

VODAFONE GROUP PLC
(the "Company")

**NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING
MANAGERIAL RESPONSIBILITIES OR PERSONS CLOSELY ASSOCIATED**

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Luka Mucic				
2	Reason for the notification					
a)	Position/status	Group Chief Financial Officer				
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Vodafone Group Plc				
b)	LEI	213800TB53ELEUKM7Q61				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument and identification code	Ordinary shares of US\$0.20 ²⁰ / ₂₁ each in Vodafone Group Plc (ISIN: GB00BH4HKS39)				
b)	Nature of the transaction	Purchase of ordinary shares				
c)	Price(s) and volume(s)	<table border="1" style="width: 100%;"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 0.6964</td> <td>2,460,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	GBP 0.6964	2,460,000
Price(s)	Volume(s)					
GBP 0.6964	2,460,000					
d)	Aggregated information: volume, Price	Aggregated volume: 2,460,000 Ordinary shares Aggregated price: GBP 1,713,144.00				
e)	Date of the transaction	2024-03-15				
f)	Place of the transaction	London Stock Exchange (XLON)				

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