

For Immediate Release

18 March 2024

Victoria PLC

('Victoria', the 'Company' or the 'Group')

Purchase of Own Shares

The Company announces that it has purchased 80,000 of its ordinary shares of 5 pence each ("**Ordinary Shares**") at a weighted average price of 230.22 pence per share (the "**Share Purchase**"), pursuant to the authorities obtained at the Company's last annual general meeting to make market purchases up to a maximum of 17,251,562 Ordinary Shares.

Aggregated information:

| | |
|-------------------------------------|---------------|
| Date of purchase | 15 March 2024 |
| Number of Ordinary Shares purchased | 80,000 |
| Highest price paid per share | 233.5p |
| Lowest price paid per share | 230p |
| Volume weighted average price paid | 230.22p |

Transaction details:

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (the Market Abuse Regulation) (which forms part of domestic UK law pursuant to the European Union (Withdrawal) Act 2018), a detailed breakdown of individual trades is available below:

| Number of Ordinary Shares purchased | Transaction price (GBp) | Time of transaction | Trading venue |
|-------------------------------------|-------------------------|---------------------|---------------|
| 50,000 | 230p | 15:39:23 | AIMX |
| 25,000 | 230p | 16:27:10 | AIMX |
| 5,000 | 233.5p | 16.37:43 | AIMX |

The repurchased shares will be held in treasury. Following the purchase of these shares, Victoria holds 10,565,794 of its Ordinary Shares in treasury and has 114,898,873 Ordinary shares in issue (excluding treasury shares). This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency.

For more information contact:

Victoria PLC

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About Victoria PLC (www.victoriapl.com)

Established in 1895 and listed since 1963 and on AIM since 2013 (VCP.L), Victoria PLC, is an international manufacturer and distributor of innovative flooring products. The Company, which is headquartered in Worcester, UK, designs, manufactures and distributes a range of carpet, flooring underlay, ceramic tiles, LVT (luxury vinyl tile), artificial grass and flooring accessories.

Victoria has operations in the UK, Spain, Italy, Belgium, the Netherlands, Germany, Turkey, the USA, and Australia and employs approximately 6,750 people across 30 sites. Victoria is Europe's largest carpet manufacturer and the second largest in Australia, as well as the largest manufacturer of underlay in both regions.

The Company's strategy is designed to create value for its shareholders and is focused on consistently increasing earnings and cash flow per share via acquisitions and sustainable organic growth. (Further information about Victoria can be found on its website, www.victoriapl.com.)

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