

19 March 2024

**Personal Group Holdings plc**  
("the Company", "Personal Group" or "Group")

**Global Airline Selects Personal Group**  
*Consulting division, Innecto, secures major three-year contract*

Personal Group (AIM: PGH), the workforce benefits and services provider, is pleased to announce a significant contract signing for their Pay & Reward division. Innecto, the Group's reward consultancy has signed a three-year contract, worth approximately £650,000, with a global airline. The project includes reward consultancy, the implementation of Innecto's job evaluation tool and the development of a career pathway interface, which will be implemented across the entirety of the customers' global operations. The contract includes approximately £100,000 per annum in annual recurring revenue.

Innecto is a leading digital-led reward consultancy. This is the largest consulting contract secured by the division to date.

**Paula Constant, CEO of Personal Group, commented** *"A contract of this size with one of the world's leading airlines demonstrates the quality not only of our Innecto team, but also our flexible digital-led offering. Organisations across sectors are looking for more effective ways to reward, retain and develop their employees. Through the combination of digital tools and expert consultancy, we are well placed to help them succeed in this mission."*

**For more information please contact:**

<b>Personal Group Holdings Plc</b> Paula Constant (CEO) / Sarah Mace (CFO)	Via Alma
<b>Cavendish Capital Markets Limited</b> Camilla Hume / Callum Davidson (Nomad) Jasper Berry (Sales)	+44 (0)20 7397 8900
<b>Alma Strategic Communications</b> Caroline Forde / Joe Pederzoli / Kinvara Verdon	+44 (0)20 3405 0205 personalgroup@almastrategic.com

**Notes to Editors**

Personal Group Holdings Plc (AIM: PGH) is a workforce benefits and services provider. The Group enables employers across the UK to improve employee engagement and support their people's physical, mental, social and financial wellbeing. Its vision is to create a brighter future for the UK workforce.

Personal Group provides health insurance services and a broad range of employee benefits, engagement, and wellbeing products. Its offerings can also be delivered through its proprietary app, Hapi.

Group Clients include Airbus, Barchester Healthcare, British Airways, Merseyrail, Randstad, Royal Mail Group, The Royal Mint, the Sandwell & Birmingham NHS Trust, Stagecoach Group plc, and The University of York.

For further information on the Group please see [www.personalgroup.com](http://www.personalgroup.com)

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