

19 March 2024

Cavendish Financial plc
(the "Cavendish", the "Company", the Group)

Directors Dealings and Total Voting Rights

Cavendish Financial plc (AIM:CAV) is pleased to announce that the invitation period for the Company's Share Incentive Plan (the "**SIP**") closed to eligible employees on 6 March 2024 and 183 employees have chosen to participate.

The SIP is administered by Equiniti Share Plan Trustees Limited (as trustee of the SIP), a UK incorporated company, who is the registered holder of the Shares.

Accordingly, on 19 March, Cavendish issued 10,083,483 new ordinary shares of 1 pence each (the "**Shares**") to Equiniti Share Plan Trustees Limited, in its capacity as Trustee of the SIP. 3,361,161 Shares were issued under the Partnership Shares element of the SIP at a price of £0.098 per Share and 6,722,322 Shares were issued under the Matching Shares element of the SIP at a price of £0.01 per Share.

The Company will make an application for admission of these newly issued and allotted shares to trading on AIM. Admission is expected to take place at 8.00 a.m. on 25 March 2024.

Total Voting Rights

In compliance with the FCA's Disclosure Guidance and Transparency Rules, the Company announces that, as at today's date, it has 384,693,548 ordinary shares of 1 pence each in issue. The Company does not hold any shares in treasury and all of the ordinary shares have equal voting rights.

The figure of 384,693,548 ordinary shares represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Rules.

Directors and PDMRs Dealings

In connection with their participation in the SIP, Cavendish also announces today the following acquisitions/allocations of Shares by/to its directors and PDMRs which took place on 19 March 2024:

Director /PDMR	No. of Partnership Shares	No. of Marching Shares	Resulting Shareholding	Shareholding % of ISC
Julian Morse, Co-CEO	18,367	36,734	5,948,372	1.55%
John Farrugia, Co-CEO	18,367	36,734	2,187,898	0.57%
Ben Procter - CFO	18,367	36,734	857,921	0.22%
Richard Snow - COO	18,367	36,734	588,926	0.15%

Further details of the subscriptions are included in the notifications below, made in accordance with the requirements of the UK Market Abuse Regulation.

For further information, please contact:

CONTACTS

Cavendish (Management)

Julian Morse, Co-Chief Executive Officer
John Farrugia, Co-Chief Executive Officer
Ben Procter, Chief Financial Officer

Tel: +44 (0) 20 7220 0500
investor.relations@cavendish.com

Grant Thornton (Nominated Adviser)

Philip Secrett/Samantha Harrison/Ciara Donnelly

Tel: +44 (0) 20 7383 5100

1	Details of the persons discharging managerial responsibility	
a)	Name	Julian Morse
2	Reason for the notification	
a)	Position/status	Co-CEO
b)	Initial notification/amendment	Initial
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or	

	auction monitor														
a)	Full name of the entity	Cavendish Financial plc													
b)	Legal Entity Identifier Code	213800DLRUJW6JVNS533													
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted														
a)	Description of the financial instrument, type of instrument	Ordinary Shares of £0.01 nominal value each													
b)	Identification Code	GB00BGKPX309													
c)	Nature of the transaction	Purchase of Partnership Shares and allocation of Matching Shares under the SIP.													
d)	Currency	GBP - British Pound													
e)	Price(s) and Volume(s)	<div>Partnership Shares</div> <table><tr><th>Price(s) per share</th><th>Volume(s)</th></tr><tr><td>£0.098</td><td>18,367</td></tr></table> <div>Matching Shares</div> <table><tr><th>Price(s) per share</th><th>Volume(s)</th></tr><tr><td>£0.00</td><td>36,734</td></tr></table>		Price(s) per share	Volume(s)	£0.098	18,367	Price(s) per share	Volume(s)	£0.00	36,734				
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a)	Name	John Farrugia									
2	Reason for the notification										
a)	Position/status	Co-CEO									
b)	Initial notification/amendment	Initial									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
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a)	Name	Ben Procter													
2	Reason for the notification														
a)	Position/status	CFO													
b)	Initial notification/amendment	Initial													
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1	Details of the persons discharging managerial responsibility	
a)	Name	Richard Snow
2	Reason for the notification	
a)	Position/status	Co-CEO
b)	Initial notification/amendment	Initial
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
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