

ITV PLC

TRANSACTIONS IN OWN SECURITIES

19 March 2024

ITV plc ("**ITV**" or the "**Company**") today announces that it has purchased the following number of its ordinary shares of 10 pence each from Morgan Stanley & Co. International Plc on the London Stock Exchange and Multilateral Trading Facilities in accordance with the authority granted by shareholders at the Company's Annual General Meeting on 4 May 2023 (the "**Purchase**"). The Purchase was effected pursuant to the share buyback programme announced by ITV on 7 March 2024:

Date of purchase:	19 March 2024
Number of ordinary shares purchased:	1,029,950
Highest price paid per share (pence):	72.90
Lowest price paid per share (pence):	71.26
Volume-weighted average price paid per share (pence):	72.02

ITV intends to hold the purchased shares in treasury.

Following the above transaction, the Company holds 9,475,996 of its ordinary shares in treasury and has 4,042,933,198 ordinary shares in issue (excluding treasury shares).

Therefore, the total number of voting rights in the Company will be 4,042,933,198 and this figure may be used by shareholders as the denominator when determining whether they are required to notify their interest in, or a change to their interest in, ITV under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

Since the commencement of the share buyback programme announced on 7 March 2024, the Company has repurchased 9,475,996 ordinary shares in aggregate at a weighted average price of 71.29 pence per share.

A full breakdown of the individual trades can be found here http://www.ms-pdf.londonstockexchange.com/ms/4950H_1-2024-3-19.pdf

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