

RNS Number : 6002H
Britvic plc
20 March 2024

Britvic plc
("Britvic" or the "Company")
Legal Entity Identifier: 635400L3NVMYD4BVC153

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DIRECTORATE CHANGE

Britvic plc is pleased to announce the appointment of Romeo Lacerda to the Board as a Non-Executive Director and member of the Audit Committee and Nomination Committee.

Romeo Lacerda brings 35 years of extensive commercial experience in the FMCG sector, having started his career at Unilever, before moving to Kraft Foods in 1995, which later became Mondelez. During this time, Romeo spent 15 years working in commercial strategy and sales roles in Brazil before taking on numerous Mondelez President roles across Europe, the Middle East and Africa. In 2021, he joined Inchcape plc as Chief Executive Officer, Americas.

Ian Durant, Britvic Chairman, commented: "Romeo's exceptional knowledge and experience of the commercial FMCG landscape, coupled with his deep understanding of our growth market in Brazil, will make him an invaluable asset to the Britvic Board. I am delighted to welcome him to the team and very much look forward to working with him to help drive Britvic's ambitions forward."

Romeo Lacerda said: "I have followed Britvic's growth trajectory, especially in Brazil, with great interest over the years and it is an honour to be invited to join the Board. Britvic is committed to building a truly sustainable business that delivers lasting value for stakeholders throughout the value chain - from suppliers and employees to shoppers, from retailers and hospitality outlets to investors. Their commitment to offering healthier choices across the portfolio stands out for me, and I am looking forward to being a part of the team."

Romeo will join the Britvic Board with effect from 27 March 2024. Separately, and as previously announced, having completed a thorough handover to our new Remuneration Committee Chair, Georgina Harvey, Sue Clark is now stepping down from the Britvic Board as planned.

There is no additional information which is required to be disclosed under rule 9.6.13 of the Listing Rules of the UK Listing Authority.

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About Britvic

Britvic is an international soft drinks business rich in history and heritage. Founded in England in the 1930s, it has grown into a global organisation with 39 much-loved brands sold in over 100 countries.

The company combines its own leading brand portfolio including Fruit Shoot, Robinsons, Tango, J2O, London Essence, Teisseire, Plenish, Jimmy's Iced Coffee and MiWadi with PepsiCo brands such as Pepsi, 7UP and Lipton Ice Tea which Britvic produces and sells in Great Britain and Ireland under exclusive PepsiCo agreements.

Britvic is the largest supplier of branded still soft drinks in Great Britain and the number two supplier of branded carbonated soft drinks in Great Britain. Britvic is an industry leader in the island of Ireland with brands such as MiWadi and Ballygowan, in France with brands such as Teisseire, Pressade and Moulin de Valdonne and in its growth market, Brazil, with Maguary, Bela Ischia and Dafruta. Britvic is growing its reach into other territories through franchising, export and licensing.

Britvic is a purpose driven organisation with a clear vision and a clear set of values. Our purpose, vision and values sit at the heart of our company, driving us forward together to create a better tomorrow. We want to contribute positively to the people and world around us. This means ensuring that our sustainable business practices, which we call Healthier People, Healthier Planet, are embedded in every element of our business strategy.

Britvic is listed on the London Stock Exchange under the code BVIC and is a constituent of the FTSE 250 index.

Find out more at [Britvic.com](https://www.britvic.com)

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