

NOTIFICATION OF TRANSACTIONS OF DIRECTORS/PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES OR THEIR CONNECTED PERSONS

Ordinary shares of 10 pence each in Senior plc ("the Company") were released to the following Persons Discharging Managerial Responsibilities ("PDMRs") on 19 March 2024 under the terms of the following share plans:

1. The Senior plc 2014 Long-Term Incentive Plan ("LTIP") awards made on 12 March 2021, as a result of the performance conditions attaching to the LTIP awards having been satisfied as to 2/3rds.
2. The Company's Deferred Bonus award made on 12 March 2021. Subject to the terms of the Plan, the awards ordinarily vest three years after the date of grant, subject to a grantee's continued employment within the Company's Group until such time. No consideration was paid for the grant of these awards and no consideration is due on the vesting on these awards.

Included within the number of vested shares stated below are shares relating to dividend equivalents for the LTIP and deferred bonus awards. Only existing ordinary shares sourced via the Company's Employee Benefit Trust were used to satisfy these awards.

The Company has been advised that some of the shares released to the PDMRs were subsequently disposed of on 19 March 2024, as indicated below at a share price of £1.7325. These transactions took place on the London Stock Exchange.

Name of PDMR	No. of shares (2021 LTIP award)	Dividend Equivalents (2021 LTIP Award)	No. of shares (Deferred Bonus award)	Dividend Equivalents (Deferred Bonus award)	Total no. of shares vested	Total no. of shares sold
Martin Barnes	25,192	306	8,751	106	34,355	34,355
Andrew Bodenham	97,517	1,187	20,478	249	119,431	56,274
Launie Fleming**	207,151	2,521	41,875	509	252,056	252,056
Bindi Foyle*	320,035	3,895	53,339	649	377,918	178,007
Jane Johnston	125,590	1,528	26,374	320	153,812	72,467
Amy Legenza**	17,087	207	-		17,294	11,169
Mike Sheppard**	185,168	2,253	40,968	498	228,887	228,887
David Squires*	478,723	5,827	79,787	971	565,308	266,257

* - Main Board Director.

** - US Citizen

After completion of the above transactions, David Squires holds 989,406 shares and Bindi Foyle holds 460,621 shares in the Company.

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