

TR-1: Standard form for notification of major holdings

1. Issuer Details

ISIN

GB0004544929

Issuer Name

IMPERIAL BRANDS PLC

UK or Non-UK Issuer

UK

2. Reason for Notification

An acquisition or disposal of voting rights

3. Details of person subject to the notification obligation

Name

Spring Mountain Investments Ltd

City of registered office (if applicable)

Camana Bay, George Town

Country of registered office (if applicable)

Cayman Islands

4. Details of the shareholder

Name	City of registered office	Country of registered office
Seneca Investments Limited	George Town, Grand Cayman	Cayman Islands
Northfield Investments Limited	George Town, Grand Cayman	Cayman Islands
LBS Limited	George Town, Grand Cayman	Cayman Islands
Bridgeford Investments Ltd.	George Town, Grand Cayman	Cayman Islands

5. Date on which the threshold was crossed or reached

19-Mar-2024

6. Date on which Issuer notified

21-Mar-2024

7. Total positions of person(s) subject to the notification obligation

	% of voting rights attached to shares (total of 8.A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer
Resulting situation on the date on which threshold was crossed or	7.041658	0.000000	7.041658	61145867

reached				
Position of previous notification (if applicable)	6.018396	0.000000	6.018396	

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A. Voting rights attached to shares

Class/Type of shares ISIN code(if possible)	Number of direct voting rights (DTR5.1)	Number of indirect voting rights (DTR5.2.1)	% of direct voting rights (DTR5.1)	% of indirect voting rights (DTR5.2.1)
Ordinary Shares GB0004544929	61145867	0	7.041658	0.000000
Sub Total 8.A	61145867		7.041658%	

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

Type of financial instrument	Expiration date	Exercise/conversion period	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
Sub Total 8.B1				

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

Type of financial instrument	Expiration date	Exercise/conversion period	Physical or cash settlement	Number of voting rights	% of voting rights
Sub Total 8.B2					

9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

Ultimate controlling person	Name of controlled undertaking	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
Kenneth Bryan Dart				
Kenneth Bryan Dart	Portfolio Services Ltd	0.000000	0.000000	0.000000%
Kenneth Bryan Dart	Seneca Investments Limited	3.737182	0.000000	3.737182%
Kenneth Bryan Dart	Spring Mountain Investments Ltd	0.000000	0.000000	0.000000%
Kenneth Bryan Dart	Northfield Investments Limited	0.000000	0.000000	0.000000%
Kenneth Bryan Dart	LBS Limited	0.000000	0.000000	0.000000%
Kenneth Bryan Dart	Bridgeford Investments Ltd.	0.000000	0.000000	0.000000%

10. In case of proxy voting

Name of the proxy holder

The number and % of voting rights held

The date until which the voting rights will be held

11. Additional Information

12. Date of Completion

21-Mar-2024

13. Place Of Completion

Grand Cayman, Cayman Islands

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