ACCESS INTELLIGENCE PLC

("Access Intelligence", the "Company" or the "Group")

Access Intelligence announces accelerating ARR growth for Q1 2024

Access Intelligence Plc (AIM: ACC), the technology innovator delivering Software-as-a-Service ("SaaS") solutions for the global marketing and communications industries, is pleased to announce accelerating Annual Recurring Revenue ("ARR") growth for the first quarter of the Group's 2024 financial year.

During the first financial quarter, the Group has delivered ARR growth of £1.0m[1], compared to full year ARR growth of £2.7m[1] in 2023. The Group's APAC and EMEA & North America markets have contributed equally to this ARR growth which has been underpinned by a significant improvement in renewal rates year on year in addition to a number of exciting global new customer wins and winbacks.

A particular highlight year to date has been a major international advertising agency network not only renewing their contract early but also putting in place a multi-year contract to expand the service they take from their North American and UK offices out to all of their global regions.

The Company anticipates announcing its full year results for the year ended 30 November 2023 in May 2024.

Christopher Satterthwaite, Non-Executive Chairman of the Company, said:
"One of the key strategic imperatives of the Isentia acquisition was to create a global platform that would enable the Group to service major blue-chip customers across their worldwide key markets. We are pleased by the continued progress being made in winning and expanding these types of customer relationships, which is dependent on the Group's expanded global capability, and the resulting acceleration in the Group's ARR growth compared to 2023."

1. *On a constant currency basis*

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