

Hollywood Bowl Group plc (the "Company")

Notification of transaction by Persons Discharging Managerial Responsibilities ("PDMRs") and connected persons

The Company announces that Ivan Schofield and his spouse (and therefore person closely associated) Helen Schofield have sold a total of 40,000 Ordinary Shares of £0.01 each in the Company. Following the sale, Ivan Schofield's total interest in shares in the Company (including shares held by Helen Schofield) is 86,691 shares (0.05% of issued share capital).

The notifications below, made in accordance with Article 19 of the UK Market Abuse Regulation, provide further detail.

Enquiries:

Hollywood Bowl Group PLC
Stephen Burns, Chief Executive Officer
Laurence Keen, Chief Financial Officer
Mat Hart, Chief Marketing and Technology Officer

Via Teneo

Elizabeth Snow
Laura Marshall

Hollywoodbowl@teneo.com
+44 20 7260 2700

1.	Details of PDMR / person closely associated with them ('PCA')		
a)	Name	Ivan Schofield	
2.	Details of PDMR / person closely associated with them ('PCA')		
a)	Position / status	Non-Executive Director	
b)	Initial notification / amendment	Initial notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Hollywood Bowl Group plc	
b)	LEI	213800XB8YZNGJYDEZ97	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary shares of £0.01 each ISIN: GB00BD0NVK62	
b)	Nature of the transaction	Sale of shares	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		£3.1921	20,000
d)	Aggregated information		
	Aggregated volume	N/A - single transaction	
	Price		
e)	Date of the transaction	22 March 2024	
f)	Place of the transaction	LONDON STOCK EXCHANGE XLON	

1.	Details of PDMR / person closely associated with them ('PCA')	
a)	Name	Helen Schofield
2.	Details of PDMR / person closely associated with them ('PCA')	
a)	Position / status	PCA of Ivan Schofield, Non-Executive Director
b)	Initial notification / amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or	

	auction monitor					
a)	Name	Hollywood Bowl Group plc				
b)	LEI	213800XB8YZNGJYDEZ97				
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument	Ordinary shares of £0.01 each ISIN: GB00BD0NVK62				
b)	Nature of the transaction	Sale of shares				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£3.2012</td><td>20,000</td></tr></table>	Price(s)	Volume(s)	£3.2012	20,000
Price(s)	Volume(s)					
£3.2012	20,000					
d)	Aggregated information					
	Aggregated volume	N/A - single transaction				
	Price					
e)	Date of the transaction	21 March 2024				
f)	Place of the transaction	LONDON STOCK EXCHANGE XLON				

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