

ITV PLC

TRANSACTIONS IN OWN SECURITIES

25 March 2024

ITV plc ("**ITV**" or the "**Company**") today announces that it has purchased the following number of its ordinary shares of 10 pence each from Morgan Stanley & Co. International Plc on the London Stock Exchange and Multilateral Trading Facilities in accordance with the authority granted by shareholders at the Company's Annual General Meeting on 4 May 2023 (the "**Purchase**"). The Purchase was effected pursuant to the share buyback programme announced by ITV on 7 March 2024:

Date of purchase:	25 March 2024
Number of ordinary shares purchased:	1,083,048
Highest price paid per share (pence):	72.08
Lowest price paid per share (pence):	70.74
Volume-weighted average price paid per share (pence):	71.28

ITV intends to hold the purchased shares in treasury.

Following the above transaction, the Company holds 14,414,599 of its ordinary shares in treasury and has 4,037,994,595 ordinary shares in issue (excluding treasury shares).

Therefore, the total number of voting rights in the Company will be 4,037,994,595 and this figure may be used by shareholders as the denominator when determining whether they are required to notify their interest in, or a change to their interest in, ITV under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

Since the commencement of the share buyback programme announced on 7 March 2024, the Company has repurchased 14,414,599 ordinary shares in aggregate at a weighted average price of 71.24 pence per share.

A full breakdown of the individual trades can be found here http://www.ms-pdf.londonstockexchange.com/ms/22511_1-2024-3-25.pdf.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

POSQKPBNOBKDBNB