

26 March 2024

ZOO DIGITAL GROUP PLC
 ("ZOO", the "Group" or the "Company")

Director's Dealing

ZOO Digital Group plc (AIM: ZOO), a leading provider of end-to-end cloud-based localisation and media services to the global entertainment industry, was informed on 26 March 2024 that on 26 March 2024 Dr. Stuart Green, CEO, acquired 171,500 shares at a price of 29.00 pence per ordinary share.

Following the above transaction, Dr. Stuart Green holds 11,755,472 Ordinary Shares, representing 12.01% in the issued share capital of the Company.

For further enquiries, please contact:

ZOO Digital Group plc **+44 (0) 114 241 3700**
 Stuart Green - Chief Executive Officer
 Phillip Blundell - Chief Finance Officer
 Kam Bansil - Investor Relations

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The below notification, made in accordance with the requirements of the EU Market Abuse Regulation, provide further detail on the transaction.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name:	Stuart Green
2.	Reason for the notification	
a)	Position/status:	Chief Executive
b)	Initial notification/Amendment:	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name:	ZOO Digital Group plc
b)	LEI:	213800377KWAPKN5HX30
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument:	Ordinary shares of 1 penny each

	Identification code:	GB00B1FQDL10	
b)	Nature of the transaction:	Purchase of Ordinary Shares	
c)	Price(s) and volume(s):	Price(s)	Volume(s)
		29.00 pence	171,500
d)	Aggregated information: <ul style="list-style-type: none"> • Aggregated volume: • Price: 	single transaction as in 4 c) above	
e)	Date of the transaction:	26/03/2024	
f)	Place of the transaction:	AIM, London Stock Exchange (XLON)	

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