

DIRECTOR/PDMR NOTIFICATION
 OCADO GROUP PLC
 28 March 2024

**Ocado Group plc
 Director/PDMR Notification**

Ocado Group plc (the "Company") makes the following announcement regarding the participation of one of its Executive Directors in the Ocado Sharesave Scheme ("Sharesave").

The Sharesave is a tax advantaged share scheme offered to all eligible employees of the Company on the same terms. It offers the opportunity for employees to buy ordinary shares of 2 pence each ("Shares") in the Company using savings accumulated over a three year period. The maximum amount permitted by HMRC to be invested in all Sharesave schemes is £6,000 per annum.

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Stephen Daintith	
2	Reason for the notification		
a)	Position/status	Chief Financial Officer	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Ocado Group plc	
b)	LEI	213800LO8F61YB8MBC74	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc	
	Identification code	ISIN GB00B3MBS747	
b)	Nature of the transaction	Stephen Daintith, an Executive Director of Ocado Group plc, participated in the 2024 Sharesave. Stephen Daintith was granted options under Sharesave and will make monthly savings contributions of £500. The Sharesave is a tax advantaged share scheme offered to all eligible employees of the Company.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£4.0211	4,613
d)	Aggregated information	Price	Aggregated volume
	- Aggregated volume	£4.0211	4,613
	- Price		Aggregate total
			£18,549.33
e)	Date of the transaction	27 March 2024	
f)	Place of the transaction	London Stock Exchange (XLON)	

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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 Head of Secretariat
 Ocado Group plc

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