

28 March 2024

### Notification and public disclosure of Transactions by Persons Discharging Managerial Responsibilities ("PDMR").

McBride plc (the **Company**) was notified that on the 27 March 2024 Regi Aalstad purchased 50,500 ordinary shares of 10 pence each.

This announcement and the following disclosure is made in accordance with Article 19(1) of the UK Market Abuse Regulation.

1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")						
a)	Name	Regi Aalstad					
2.	Reason for the notification						
b)	Position/Status	Non-Executive Director					
c)	Initial notification/amendment	Initial notification					
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	McBride plc					
b)	LEI	213800HX7FMPA2CIEF02					
4.	Details of the transaction(s) Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument  Identification Code	Ordinary shares of 10p each  GB0005746358					
b)	Nature of the transaction	Purchase of shares					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£0.99</td><td>50,500</td></tr></table>		Price(s)	Volume(s)	£0.99	50,500
Price(s)	Volume(s)						
£0.99	50,500						
d)	Aggregated information Aggregated volume Price	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£0.99</td><td>50,500</td></tr></table>		Price(s)	Volume(s)	£0.99	50,500
Price(s)	Volume(s)						
£0.99	50,500						
e)	Date of the transaction	27 March 2024					
f)	Place of transaction	London Stock Exchange					

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