RNS Number: 8074l Coca-Cola HBC AG 28 March 2024

FOR IMMEDIATE RELEASE

28 March 2024

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs')

The Company announces that, as a result of the satisfaction of performance conditions, the awards granted on 16 March 2021 under the Company's Performance Share Award Plan ("PSP") vested on 27 March 2024 and have been transferred to PDMRs from shares held in treasury.

The following sets out the awards that vested on 27 March 2024, the number of dividend equivalent shares accrued between grant and vesting and the number of shares sold following such vesting to cover taxes and other liabilities.

| PDMR | Number of shares granted under the PSP vesting | Number of dividend equivalent shares | Number of shares sold to cover taxes and other liabilities |
|----------------------|---|--|--|
| ZORAN BOGDANOVIC | 88,600 | 7,243 | 5,099 |
| JAN GUSTAVSSON | 22,933 | 1,873 | 1,321 |
| MINAS AGELIDIS | 17,604 | 1,437 | 1,014 |
| ANASTASIS STAMOULIS | 8,207 | 668 | - |
| PANAGIOTA KALOGERAKI | 34,869 | 2,847 | 2,008 |
| IVO BJELIS | 9,554 | 779 | 1,495 |
| SPYROS MELLO | 10,032 | 818 | 459 |
| MOURAD AJARTI | 13,092 | 1,068 | 755 |
| JAAK MIKKEL | 11,588 | 944 | 2,757 |
| ALEKSANDAR RUZEVIC | 12,896 | 1,052 | 197 |
| FRANK O'DONNELL | 11,724 | 956 | 5,092 |
| VLADIMIR KOSIJER | 7,672 | 623 | 3,331 |
| BEN ALMANZAR | 23,789 | 1,942 | 1,370 |

The Notification of Dealing Forms for each PDMR can be found below.

| Ī | 1 | Details of the person discharging managerial responsibilities / person closely | | |
|---|----|--|------------------|--|
| | | associated | | |
| Ī | a) | Name | ZORAN BOGDANOVIC | |

| | Reason for the notification | l | | | |
|-------|--|---|--------------|--------------------------------|--|
| 2 | Reason for the notification | | | | |
| a) | Position/status | CHIEF EXECUTI | VE OFFICI | ER | |
| b) | Initial notification /Amendment | INITIAL NOTIFI | CATION | | |
| 3 | Details of the issuer, emission auctioneer or auction monitor | | t participar | nt, auction platform, | |
| a) | Name | COCA-COLA HE | BC AG | | |
| b) | LEI | 549300EFP3TNG7 | 7JGVE49 | | |
| 4 | Details of the transaction(s): sinstrument; (ii) each type of transactions have been condu | ransaction; (iii) eac | | | |
| a) | Description of the financial | | | | |
| | instrument, type of instrument | COCA-COLA HE CHF 6.70 EACH (| | DINARY SHARES OF | |
| | Identification code | G110100251205 | | | |
| L | Notine of the transaction | CH0198251305 | איכות סד ו | D EOLI OWNIC | |
| b) | Nature of the transaction | SHARES ISSUED | | R FOLLOWING ICE SHARE AWARD | |
| | | | | UNDER THE TERMS | |
| | | | - | HARE AWARD PLAN, | |
| | | | | QUIVALENT SHARES | |
| | | | | ANT OF AWARD AND | |
| | | | | ES (NET OF SHARES | |
| | | SOLD TO COVER ANY TAX LIABILITY) ARE SUBJECT TO AN ADDITIONAL TWO (2) YEAR HOLDING PERIOD. SHARES ISSUED BY A TRANSFER FROM | | | |
| | | | | | |
| | | | | | |
| | | SHARES ISSUED BY A TRANSPER PROM SHARES HELD IN TREASURY | | | |
| | | SHARES HELD IN TREASURY | | | |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | V | olume(s) | |
| | | 25.18843 GBP | | 5,843 | |
| | | | | | |
| d) | Aggregated information | l | 1 | <u> </u> | |
| | A compared values | Price | Volume | Total | |
| | - Aggregated volume | 25.18843 GBP | 95,843 | 2,414,134.70 GBP | |
| | - Price | | | | |
| 9) | Date of the transaction | 27 MARCH 2024 | | | |
| e) | | | | | |
| f) | Place of the transaction | XLON | | | |
| 4 | Details of the transaction(s): | | | | |
| | instrument; (ii) each type of the | | ch date; and | d (iv) each place where | |
| | transactions have been condu | icted | | | |
| a) | Description of the financial | | | | |
| 4) | instrument, type of instrument | COCA-COLA HE | BC AG ORT | DINARY SHARES OF | |
| | , J ₁ | CHF 6.70 EACH | | | |
| | Identification code | | | | |
| | N | CH0198251305 | | mn m. r | |
| b) | Nature of the transaction | | | ER TAX AND OTHER | |
| | | PERFORMANCE | | OM VESTING OF THE | |
| | | I LINI ONWIANCE | SHAKE A | WAILD | |
| c) | Price(s) and volume(s) | | | | |
| -, | - (-) | Price(s) | V | Volume(s) | |
| | | 25.18843 GBP | | ,099 | |
| | | | | , | |
| d) | Aggregated information | 1 | | | |
| | | Price | Volume | Total | |
| | - Aggregated volume | 25.18843 GBP | 5,099 | 128,435.80 GBP | |
| | - Price | | | | |
| | - 1 1100 | | | | |
| e) | Date of the transaction | 27 MARCH 2024 | | | |
| · ~ / | Date of the transaction | 1 2 / 1011 MC11 2024 | | | |

| ′ | | |
|----|--------------------------|------|
| f) | Place of the transaction | XLON |

| 1 | Details of the person discharge | ging managerial res | ponsibi | lities | person closely | |
|----|--|---|------------|------------------|----------------------|--|
| 0) | associated Name | JAN GUSTAVSS | ON | | | |
| a) | Name | JAN GOSTAVSS | OIN | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | GENERAL COUR | NSEL AN | ND CC | OMPANY | |
| b) | Initial notification /Amendment | INITIAL NOTIFI | CATION | 1 | | |
| 3 | Details of the issuer, emission auctioneer or auction monitor | | t particij | pant, a | nuction platform, | |
| a) | Name | COCA-COLA HE | BC AG | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | |
| 4 | | section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where ucted | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") | | | | |
| | | CH0198251305 | | | | |
| b) | Nature of the transaction | SHARES ISSUED TO PDMR FOLLOWING VESTING OF PERFORMANCE SHARE AWARD GRANTED IN MARCH 2021 UNDER THE TERMS OF THE PERFORMANCE SHARE AWARD PLAN, INCLUDING DIVIDEND EQUIVALENT SHARES ACCRUED BETWEEN GRANT OF AWARD AND VESTING. SHARES ISSUED BY A TRANSFER FROM SHARES HELD IN TREASURY | | | | |
| c) | Price(s) and volume(s) | Duin (a) | | 37.1 | (2) | |
| | | Price(s) 25.18843 GBP | | Volume(s) 24,806 | | |
| d) | Aggregated information | D.: | Volume | l | Tutal | |
| | - Aggregated volume | Price 25.18843 GBP | 24,806 | | Total 624,824.19 GBP | |
| | - Price | | | | | |
| e) | Date of the transaction | 27 MARCH 2024 | | | | |
| f) | Place of the transaction | XLON | | | | |
| 4 | Details of the transaction(s): sinstrument; (ii) each type of transactions have been conductions | ransaction; (iii) eac | | | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") | | | | |
| | Identification code | CH0198251305 | | | | |
| b) | Nature of the transaction | SALE OF SHARES TO COVER TAX AND OTHER LIABILITIES ARISING FROM VESTING OF THE PERFORMANCE SHARE AWARD | | | | |
| c) | Price(s) and volume(s) | Price(s) 25.18843 GBP | | Volu 1,321 | me(s) | |
| 4) | Aggregated information | | | | l | |

| (u) | 11ggregated information | Price | Volume | Total |
|------|--------------------------|---------------|--------|---------------|
| | - Aggregated volume | | | |
| | - Aggregated volume | 25.18843 GBP | 1,321 | 33,273.92 GBP |
| | - Price | | | |
| e) | Date of the transaction | 27 MARCH 2024 | | |
| f) | Place of the transaction | XLON | | |

| 1 | Details of the person discharg | ging managerial res | ponsibi | lities / | person closely |
|----|--|---|------------------|--------------|----------------------|
| a) | Name | MINAS AGELIDI | IS | | |
| 2 | Reason for the notification | | | | |
| a) | Position/status | REGIONAL DIRI | ECTOR | | |
| b) | Initial notification / Amendment | INITIAL NOTIFIC | CATION | 1 | |
| 3 | Details of the issuer, emission auctioneer or auction monitor | | t particij | pant, a | uction platform, |
| a) | Name | COCA-COLA HBC AG | | | |
| b) | LEI | 549300EFP3TNG7 | JGVE49 | 1 | |
| 4 | | : section to be repeated for (i) each type of fransaction; (iii) each date; and (iv) each place where ducted | | | |
| a) | Description of the financial | 1 | | | |
| | instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") | | | ARY SHARES OF |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | SHARES ISSUED TO PDMR FOLLOWING VESTING OF PERFORMANCE SHARE AWARD GRANTED IN MARCH 2021 UNDER THE TERMS OF THE PERFORMANCE SHARE AWARD PLAN, INCLUDING DIVIDEND EQUIVALENT SHARES ACCRUED BETWEEN GRANT OF AWARD AND VESTING. SHARES ISSUED BY A TRANSFER FROM SHARES HELD IN TREASURY | | | |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | | Volu | me(s) |
| | | 25.18843 GBP | | 19,04 | |
| d) | Aggregated information | | | | |
| | - Aggregated volume | Price 25.18843 GBP | Volume 19,041 | - | Total 479,612.90 GBP |
| | - Price | | | | , |
| e) | Date of the transaction | 27 MARCH 2024 | | | |
| ĺ | Place of the transaction | XLON | | | |
| f) | | | | 4 | |
| 4 | Details of the transaction(s): sinstrument; (ii) each type of transactions have been condu | ransaction; (iii) eac | | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") | | | |
| | Identification code | CH0198251305 | SHAKE | 20 J | |
| b) | Nature of the transaction | | ES TO CO | OVER | TAX AND OTHER |
| | The desired of the desired of the second | | | | VESTING OF THE |

| | | PERFORMANCE SHARE AWARD | | | |
|----|--------------------------|-------------------------|--------|---------------|--|
| c) | Price(s) and volume(s) | Price(s) | | Volume(s) | |
| | | 25.18843 GBP | | 1,014 | |
| d) | Aggregated information | | | | |
| | | Price | Volume | Total | |
| | - Aggregated volume | 25.18843 GBP | 1,014 | 25,541.07 GBP | |
| | - Price | | | | |
| e) | Date of the transaction | 27 MARCH 2024 | | | |
| f) | Place of the transaction | XLON | | | |

| 1 | Details of the person discharg | ging managerial res | s pons ibi | lities / | person closely |
|----|---|---|------------|----------|----------------|
| a) | Name | ANASTASIS STA | MOULI | S | |
| 2 | Reason for the notification | 1 | | | |
| a) | Position/status | INCOMING CHIEF FINANCIAL OFFICER | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | |
| 3 | Details of the issuer, emission auctioneer or auction monitor | n allowance market participant, auction platform, | | | |
| a) | Name | COCA-COLA HBC AG | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | |
| a) | Description of the financial | | | | |
| , | instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF | | | |
| | Identification code | CHF 6.70 EACH ("SHARES") | | | |
| | | CH0198251305 | | | |
| b) | Nature of the transaction | SHARES ISSUED | TO PD | MR FO | OLLOWING |
| | | VESTING OF PE | RFORM | ANCE | SHARE AWARD |
| | | | | | NDER THE TERMS |
| | | | | | RE AWARD PLAN, |
| | | | | - | VALENT SHARES |
| | | VESTING. SHAR | | | OF AWARD AND |
| | | FROM SHARES | | | |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | | Volu | me(s) |
| | | 25.18843 GBP 8,875 | | | |
| d) | Aggregated information | D: | 77.1 | 1 | I.m. (1 |
| | - Aggregated volume | | | | Total |
| | | 25.18843 GBP 8,875 223,547.32 GBP | | | 223,547.32 GBP |
| | - Price | | | | |
| e) | Date of the transaction | 27 MARCH 2024 | | | |
| f) | Place of the transaction | XLON | | | |
| | | 1 | | | |

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4 15 / 11 6/1

| 1 | associated | ging manageriai re | sponsibi | nues / | person closely | |
|-----|---|---|----------------------|-------------|----------------------|--|
| ı) | Name | PANAGIOTA KA | ALOGER | AKI | | |
| 2 | Reason for the notification | <u>l</u> | | | | |
| ι) | Position/status | CHIEF OPERAT | ING OFF | ICER | | |
|) | Initial notification /Amendment | INITIAL NOTIFI | CATION | 1 | | |
| 3 | Details of the issuer, emissio auctioneer or auction monitor | | t partici | pant, a | nuction platform, | |
| ι) | Name | COCA-COLA HI | BC AG | | | |
|) | LEI | 549300EFP3TNG | 549300EFP3TNG7JGVE49 | | | |
| ı | Details of the transaction(s): instrument; (ii) each type of t transactions have been condu | ransaction; (iii) eac | | | | |
| 1) | Description of the financial instrument, type of instrument | | BC AGC | BDIN | ARV SHARES OF | |
| | Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") | | | | |
| | | CH0198251305 | | | | |
| (b) | Nature of the transaction | SHARES ISSUED TO PDMR FOLLOWING VESTING OF PERFORMANCE SHARE AWARD GRANTED IN MARCH 2021 UNDER THE TERMS OF THE PERFORMANCE SHARE AWARD PLAN, INCLUDING DIVIDEND EQUIVALENT SHARES ACCRUED BETWEEN GRANT OF AWARD AND VESTING. SHARES ISSUED BY A TRANSFER FROM SHARES HELD IN TREASURY | | | | |
|) | Price(s) and volume(s) | D: () | | Volume(s) | | |
| | | Price(s) 25.18843 GBP | | 37,71 | | |
| l) | Aggregated information | <u> </u> | | | | |
| | - Aggregated volume | Price 25.18843 GBP | Volume 37,716 | e | Total 950,006.83 GBP | |
| | - Price | 23.100 13 GB1 | 37,710 | | 750,000.05 GB1 | |
|) | Date of the transaction | 27 MARCH 2024 | | | | |
|) | Place of the transaction | XLON | | | | |
| 1 | Details of the transaction(s): instrument; (ii) each type of t transactions have been condu | ransaction; (iii) eac | | | | |
| 1) | Description of the financial instrument, type of instrument | COCA-COLA HI | BC AG C | RDIN | ARY SHARES OF | |
| | Identification code | CHF 6.70 EACH | | | | |
| | Noting of the transaction | CH0198251305 | TO TO C | OVER | TAV AND OTHER | |
|) | Nature of the transaction | SALE OF SHARES TO COVER TAX AND OTHER LIABILITIES ARISING FROM VESTING OF THE PERFORMANCE SHARE AWARD | | | | |
| :) | Price(s) and volume(s) | | | 1 _ | | |
| | | Price(s) 25.18843 GBP | | Volus 2,008 | me(s) | |
| .) | Aggregated information | 1 | |] | | |
| , | | Price | Volume | e | Total | |
| | - Aggregated volume | 25.18843 GBP | 2,008 | | 50,578.37 GBP | |
| | - Price | | 1 | | | |
| ;) | Date of the transaction | 27 MARCH 2024 | | | | |
| | • | • | | | | |

| L | | | |
|---|----|--------------------------|------|
| | f) | Place of the transaction | XLON |
| | | | |

| 1 | Details of the person discharge | ging managerial re | sponsibi | lities / pe | erson closely | | |
|------|---|-------------------------------|-------------|-------------|------------------|--|--|
| a) | Name | IVO BJELIS | | | | | |
| | | | | | | | |
| 2 | Reason for the notification | | | | | | |
| a) | Position/status | CHIEF SUPPLY | CHAIN (| OFFICE | } | | |
| b) | Initial notification /Amendment | INITIAL NOTIFI | CATION | 1 | | | |
| 3 | Details of the issuer, emission auctioneer or auction monitor | | t particij | pant, auc | tion platform, | | |
| a) | Name | COCA-COLA HE | BC AG | | | | |
| b) | LEI | 549300EFP3TNG | JGVE49 | ı | | | |
| 4 | Details of the transaction(s): | section to be repe | ated for (| (i) each t | vne of | | |
| - | instrument; (ii) each type of t | | | | | | |
| | transactions have been condu | | , | | P | | |
| a) | Description of the financial | | | | | | |
| | instrument, type of instrument | COCA-COLA HE CHF 6.70 EACH | | | RY SHARES OF | | |
| | Identification code | CH0198251305 | | , | | | |
| b) | Nature of the transaction | SHARES ISSUED | TO DD | MR EOI | LOWING | | |
| U) | ivature of the transaction | VESTING OF PE | _ | _ | | | |
| | | GRANTED IN M | _ | | | | |
| | | | | | E AWARD PLAN, | | |
| | | INCLUDING DIV | | | | | |
| | | ACCRUED BETV | | - | | | |
| | | VESTING. SHAR | | | | | |
| | | FROM SHARES HELD IN TREAS | | | | | |
| | | | | | | | |
| c) | Price(s) and volume(s) | | | | | | |
| | | Price(s) | | Volume | Volume(s) | | |
| | | 25.18843 GBP | | 10,333 | 0,333 | | |
| 10 | A | | | | | | |
| d) | Aggregated information | Design | Volume | . 17 | Total | | |
| | - Aggregated volume | Price | | | | | |
| | riggiogated volume | 25.18843 GBP | 10,333 | | 60,272.05 GBP | | |
| | - Price | | | | | | |
| e) | Date of the transaction | 27 MARCH 2024 | | | | | |
| f) | Place of the transaction | XLON | | | | | |
| | | | | | | | |
| 4 | Details of the transaction(s): | | | | | | |
| | instrument; (ii) each type of the | | ch date; | and (iv) | each place where | | |
| | transactions have been condu | icted | | | | | |
| | Decomination of the firm 1:1 | 1 | | | | | |
| a) | Description of the financial | COCA-COLA HE | C ACO | י א יאורום | OV CHADEC OF | | |
| | instrument, type of instrument | CHF 6.70 EACH | | | AT SHAKES UF | | |
| | Identification code | CIL 0.70 EACH | SHAKE | _o) | | | |
| | racinineation code | CH0198251305 | | | | | |
| b) | Nature of the transaction | | ES TO CO | OVER T | AX AND OTHER | | |
| | 1 of the transdetton | LIABILITIES AR | | | | | |
| | | PERFORMANCE | | | | | |
| | | LIG ORGANITOE | , OIII IIIL | | _ | | |
| c) | Price(s) and volume(s) | | | | | | |
| · ~, | 1 100(0) and volume(0) | Price(s) | | Volume | (s) | | |
| | | 11100(3) | | v Gluine | (3) | | |
| | | 25 188/12 CDD | | 1 //05 | | | |
| | | 25.18843 GBP | | 1,495 | | | |
| 4) | Aggregated information | 25.18843 GBP | | 1,495 | | | |
| d) | Aggregated information | 25.18843 GBP | Volume | | Cotal | | |

| | - Aggregated volume | 25.18843 GBP | 1,495 | 37,656.70 GBP |
|----|--------------------------|---------------|-------|---------------|
| | - Price | | | |
| e) | Date of the transaction | 27 MARCH 2024 | | |
| f) | Place of the transaction | XLON | | |

| 1 | Details of the person discharg | ging managerial res | s pons ibilitie s | / person closely |
|-----------|--|---|-------------------|---------------------------------------|
| a) | Name | SPYROS MELLO |) | |
| 2 | Reason for the notification | | | |
| a) | Position/status | STRATEGY AND | TRANSFOR | RMATION |
| b) | Initial notification / Amendment | INITIAL NOTIFICATION | | |
| 3 | Details of the issuer, emission | n allowance market participant, auction platform, | | |
| | auctioneer or auction monitor | • | | |
| a) | Name | COCA-COLA HE | BC AG | |
| b) | LEI | 549300EFP3TNG7 | JGVE49 | |
| 4 | Details of the transaction(s): sinstrument; (ii) each type of transactions have been condu | ransaction; (iii) eac | | |
| a) | Description of the financial | | | |
| | instrument, type of instrument Identification code | COCA-COLA HE CHF 6.70 EACH (| | NARY SHARES OF |
| | racinification code | CH0198251305 | | |
| b) | Nature of the transaction | SHARES ISSUED | | |
| | | | | E SHARE AWARD JNDER THE TERMS |
| | | | | ARE AWARD PLAN, |
| | | | | JIVALENT SHARES |
| | | | | T OF AWARD AND BY A TRANSFER |
| | | FROM SHARES | | |
| c) | Price(s) and volume(s) | | | |
| | | Price(s) | | ume(s) |
| | | 25.18843 GBP | 10,8 | 350 |
| d) | Aggregated information | | 1 | |
| | - Aggregated volume | Price 25.18843 GBP | Volume 10,850 | Total 273,294.47 GBP |
| | - Price | 23.16643 GBF | 10,630 | 273,294.47 GDF |
| <u>a)</u> | Date of the transaction | 27 MARCH 2024 | | |
| e) | | | | |
| f) | Place of the transaction | XLON | | |
| 4 | Details of the transaction(s): sinstrument; (ii) each type of transactions have been condu | ransaction; (iii) eac | | |
| a) | Description of the financial instrument, type of instrument | COCA COLA HE | RC AGODDII | NARY SHARES OF |
| | | CHF 6.70 EACH (| | NAICE SHAKES OF |
| | Identification code | CH0108251205 | | |
| b) | Nature of the transaction | CH0198251305 SALE OF SHARE | ES TO COVE | R TAX AND OTHER |
| -, | | | ISING FROM | I VESTING OF THE |
| 6) | Drigg(g) and volume(c) | | | |
| c) | Price(s) and volume(s) | Price(s) | Vol | ume(s) |
| ı | ı | 11 1100(3) | 1 401 | · · · · · · · · · · · · · · · · · · · |

| | | 25.18843 GBP | 459 |) |
|----|--|--------------------|---------------|------------------------|
| d) | Aggregated information - Aggregated volume - Price | Price 25.18843 GBP | Volume 459 | Total 11,561.49 GBP |
| e) | Date of the transaction | 27 MARCH 2024 | | |
| f) | Place of the transaction | XLON | | |

| 1 | Details of the person discharg | ging managerial res | ponsibil | ities / | person closely |
|----|--|--|------------------|----------------|------------------|
| a) | Name | MOURAD AJART | Γ | | |
| 2 | Reason for the notification | | | | |
| a) | Position/status | CHIEF DIGITAL & TECHINOLOGY OFFICER | | OGY OFFICER | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | |
| 3 | Details of the issuer, emission auctioneer or auction monitor | | particip | ant, a | uction platform, |
| a) | Name | COCA-COLA HBO | C AG | | |
| b) | LEI | 549300EFP3TNG7J | IGVE49 | | |
| 4 | Details of the transaction(s): sinstrument; (ii) each type of transactions have been condu | ransaction; (iii) each | | | |
| a) | Description of the financial | | | | |
| | instrument, type of instrument | COCA-COLA HBO CHF 6.70 EACH (" | | | ARY SHARES OF |
| | Identification code | CHF 6.70 EACH (| SHAKE | .5) | |
| b) | Nature of the transaction | SHARES ISSUED VESTING OF PER GRANTED IN MA | FORMA ARCH 20 | ANCE 121 Ui | |
| | | | ES ISSU | RANT ED B' | |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) 25.18843 GBP | | Volui 14,16 | * / |
| | | 23.16643 GBF | | 14,10 | |
| d) | Aggregated information | | | | |
| | - Aggregated volume | I | Volume | | Total |
| | - Aggregated volume | 25.18843 GBP | 14,160 | | 356,668.17 GBP |
| | - Price | | | | |
| e) | Date of the transaction | 27 MARCH 2024 | | | |
| f) | Place of the transaction | XLON | | | |
| 4 | Details of the transaction(s): sinstrument; (ii) each type of transactions have been conductions | ransaction; (iii) each | | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBO CHF 6.70 EACH (" | | | ARY SHARES OF |

| | raciniteation coac | CH0198251305 | | |
|----|--|---|------------|------------------------|
| b) | Nature of the transaction | SALE OF SHARES TO COVER TAX AND OTHER LIABILITIES ARISING FROM VESTING OF THE PERFORMANCE SHARE AWARD | | |
| c) | Price(s) and volume(s) | Price(s) 25.18843 GBP | Vo | blume(s) 5 |
| d) | Aggregated information - Aggregated volume - Price | Price 25.18843 GBP | Volume 755 | Total 19,017.26 GBP |
| e) | Date of the transaction | 27 MARCH 2024 | | |
| f) | Place of the transaction | XLON | | |

| 1 | Details of the person discharge | ging managerial re | s pons ibil | ities / | person closely |
|----|--|---|---------------|----------------|----------------------|
| a) | Name | JAAK MIKKEL | | | |
| 2 | Reason for the notification | | | | |
| a) | Position/status | NEW BUSINESS | ES DIRE | CTOR | <u> </u> |
| b) | Initial notification /Amendment | INITIAL NOTIFI | CATION | | |
| U) | | | | | |
| 3 | Details of the issuer, emission auctioneer or auction monitor | | t particip | ant, a | uction platform, |
| a) | Name | COCA-COLA HE | BC AG | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | |
| 4 | Details of the transaction(s): sinstrument; (ii) each type of transactions have been condu | ransaction; (iii) eac | | | |
| a) | Description of the financial | cieu | | | |
| u) | instrument, type of instrument | | | | ARY SHARES OF |
| | Identification code | CH0109251205 | SHAKE | <i>S)</i> | |
| b) | Nature of the transaction | CH0198251305 SHARES ISSUED TO PDMR FOLLOWING VESTING OF PERFORMANCE SHARE AWARD GRANTED IN MARCH 2021 UNDER THE TERMS OF THE PERFORMANCE SHARE AWARD PLAN, INCLUDING DIVIDEND EQUIVALENT SHARES ACCRUED BETWEEN GRANT OF AWARD AND VESTING. SHARES ISSUED BY A TRANSFER FROM SHARES HELD IN TREASURY | | | |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) 25.18843 GBP | | Volur 12,53 | ` ' |
| | | 23.10043 GBP | | 12,33 | 4 |
| d) | Aggregated information | | | | |
| | - Aggregated volume | Price 25.18843 GBP | Volume 12,532 | | Total 315,661.40 GBP |
| | - Price | | | | |
| e) | Date of the transaction | 27 MARCH 2024 | | | |
| f) | Place of the transaction | XLON | | | |
| 4 | Details of the transaction(s): | section to be repe | ated for (| i) eac | h type of |

| a) | Description of the financial | | | | |
|----|--------------------------------|-------------------------------|---------------------------------------|-------------|----------------|
| | instrument, type of instrument | COCA-COLA HI CHF 6.70 EACH | | | ARY SHARES OF |
| | Identification code | CIII 0.70 Exteri | (SILLIC | 55) | |
| | | CH0198251305 | | | |
| b) | Nature of the transaction | SALE OF SHAR | SALE OF SHARES TO COVER TAX AND OTHER | | |
| | | LIABILITIES AF | RISING F | ROM V | VESTING OF THE |
| | | PERFORMANCI | E SHARI | EAWA | RD |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | | Volun | ne(s) |
| | | 25.18843 GBP | | 2,757 | |
| d) | Aggregated information | | | | |
| | | Price | Volum | e | Total |
| | - Aggregated volume | 25.18843 GBP | 2,757 | | 69,444.50 GBP |
| | - Price | | | | |
| e) | Date of the transaction | 27 MARCH 2024 | | | |
| f) | Place of the transaction | XLON | | | |

| | • | ging manageriai res | s pons ibilities | s / person closely |
|----|--|--|---|---|
| a) | Name | ALEKSANDAR I | RUZEVIC | |
| 2 | Reason for the notification | | | |
| a) | Position/status | REGIONAL DIRI | ECTOR | |
| b) | Initial notification /Amendment | INITIAL NOTIFI | CATION | |
| 3 | Details of the issuer, emission auctioneer or auction monitor | • | | , auction platform, |
| a) | Name | COCA-COLA HE | BC AG | |
| b) | LEI | 549300EFP3TNG7 | JGVE49 | |
| 4 | Details of the transaction(s): s instrument; (ii) each type of tr transactions have been condu | ransaction; (iii) eac | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HE CHF 6.70 EACH (| | NARY SHARES OF |
| | | CH0198251305 | | |
| b) | Nature of the transaction | GRANTED IN M. OF THE PERFOR INCLUDING DIV ACCRUED BETV | RFORMANC ARCH 2021 U MANCE SH /IDEND EQU VEEN GRAN ES ISSUED 1 | E SHARE AWARD UNDER THE TERMS ARE AWARD PLAN, JIVALENT SHARES IT OF AWARD AND BY A TRANSFER |
| c) | Price(s) and volume(s) | Price(s) 25.18843 GBP | | lume(s) 948 |
| d) | Aggregated information | , | T = | |
| | - Aggregated volume | Price 25.18843 GBP | Volume 13,948 | Total 351,328.22 GBP |

| | - Price | | • | |
|----|---|---|---------------|---|
| e) | Date of the transaction | 27 MARCH 2024 | | |
| f) | Place of the transaction | XLON | | |
| 4 | Details of the transaction(s): instrument; (ii) each type of t transactions have been condu | ransaction; (iii) ea | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HI CHF 6.70 EACH CH0198251305 | | DINARY SHARES OF |
| b) | Nature of the transaction | | RISING FRO | ER TAX AND OTHER OM VESTING OF THE WARD |
| c) | Price(s) and volume(s) | Price(s) 25.18843 GBP | | Volume(s) |
| d) | Aggregated information - Aggregated volume - Price | Price 25.18843 GBP | Volume 197 | Total 4,962.12 GBP |
| e) | Date of the transaction | 27 MARCH 2024 | | |
| f) | Place of the transaction | XLON | | |

| 1 | Details of the person discharg | ging managerial responsibilities / person closely | | |
|----|---|---|--|--|
| a) | Name | FRANK O'DONNELL | | |
| 2 | Reason for the notification | | | |
| a) | Position/status | REGIONAL DIRECTOR | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | |
| 3 | Details of the issuer, emission auctioneer or auction monitor | n allowance market participant, auction platform, | | |
| a) | Name | COCA-COLA HBC AG | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | |
| a) | Description of the financial | | | |
| u) | instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") | | |
| | Identification code | CH0198251305 | | |
| b) | Nature of the transaction | SHARES ISSUED TO PDMR FOLLOWING VESTING OF PERFORMANCE SHARE AWARD GRANTED IN MARCH 2021 UNDER THE TERMS OF THE PERFORMANCE SHARE AWARD PLAN, INCLUDING DIVIDEND EQUIVALENT SHARES ACCRUED BETWEEN GRANT OF AWARD AND VESTING. SHARES ISSUED BY A TRANSFER FROM SHARES HELD IN TREASURY | | |
| c) | Price(s) and volume(s) | Drigg(s) Volume(s) | | |

| | 1 | | [V UI | umc(s) |
|----|---|-----------------------|------------------|----------------------|
| | | 25.18843 GBP | 12,6 | 580 |
| | | | | |
| d) | Aggregated information | | T 7 1 | T. 7. 1 |
| | - Aggregated volume | Price 25.18843 GBP | Volume 12,680 | Total 319,389.29 GBP |
| | - Price | | | |
| e) | Date of the transaction | 27 MARCH 2024 | | |
| f) | Place of the transaction | XLON | | |
| 4 | Details of the transaction(s): instrument; (ii) each type of t transactions have been condu | ransaction; (iii) eac | | |
| a) | Description of the financial | | | |
| | instrument, type of instrument | | | NARY SHARES OF |
| | T1 | CHF 6.70 EACH (| ("SHARES") | |
| | Identification code | CH0198251305 | | |
| b) | Nature of the transaction | | ES TO COVE | R TAX AND OTHER |
| -, | | | ISING FROM | I VESTING OF THE |
| c) | Price(s) and volume(s) | | | |
| υ, | The (s) the volume (s) | Price(s) | Vol | ume(s) |
| | | 25.18843 GBP | 5,09 | . , |
| d) | Aggregated information | | <u> </u> | |
| | | Price | Volume | Total |
| | - Aggregated volume | 25.18843 GBP | 5,092 | 128,259.49 GBP |
| | - Price | | <u> </u> | |
| e) | Date of the transaction | 27 MARCH 2024 | | |
| | | | | |

| 1 | Details of the person discharg | Details of the person discharging managerial responsibilities / person closely associated | | |
|----|---|---|--|--|
| a) | Name | VLADIMIR KOSIJER | | |
| 2 | Reason for the notification | | | |
| a) | Position/status | ACTING REGIONAL DIRECTOR | | |
| b) | Initial notification / Amendment | INITIAL NOTIFICATION | | |
| 3 | Details of the issuer, emission auctioneer or auction monitor | n allowance market participant, auction platform, | | |
| a) | Name | COCA-COLA HBC AG | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | |
| 4 | | section to be repeated for (i) each type of | | |
| | instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where | | | |
| | transactions have been condu | cted | | |
| a) | Description of the financial | | | |
| | instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF | | |
| | | CHF 6.70 EACH ("SHARES") | | |
| | Identification code | C110100251205 | | |
| 4. | | CH0198251305 | | |
| b) | Nature of the transaction | SHARES ISSUED TO PDMR FOLLOWING | | |
| | | VESTING OF PERFORMANCE SHARE AWARD | | |
| | | GRANTED IN MARCH 2021 UNDER THE TERMS | | |
| l | I | OF THE PERFORMANCE SHARE AWARD PLAN, | | |

| c) | Price(s) and volume(s) | ACCRUED BET | WEEN GRA RES ISSUED HELD IN TI | OUIVALENT SHARES NT OF AWARD AND OBY A TRANSFER REASURY | | |
|----------|--|---|--------------------------------------|--|--|--|
| d) | Aggregated information - Aggregated volume - Price | Price 25.18843 GBP | Volume 8,295 | Total 208,938.03 GBP | | |
| e) | Date of the transaction Place of the transaction | 27 MARCH 2024 XLON | | | | |
| 4 | instrument; (ii) each type of t transactions have been condu | section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where ucted | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") CH0198251305 | | | | |
| b) | Nature of the transaction | SALE OF SHARES TO COVER TAX AND OTHER LIABILITIES ARISING FROM VESTING OF THE PERFORMANCE SHARE AWARD | | | | |
| c) | Price(s) and volume(s) | Price(s) 25.18843 GBP | | Volume(s) 3,331 | | |
| d) | Aggregated information - Aggregated volume - Price | Price 25.18843 GBP | Volume 3,331 | Total 83,902.66 GBP | | |
| e) f) | Date of the transaction Place of the transaction | 27 MARCH 2024 XLON | | | | |

| 1 | Details of the person discharging managerial responsibilities / person closely | | | | | |
|-----|--|---|--|--|--|--|
| | associated | | | | | |
| a) | Name | BEN ALMANZAR | | | | |
| | | | | | | |
| 2 | Reason for the notification | | | | | |
| -) | Desition/states | CHIEF EINANGIAL GEEIGED | | | | |
| a) | Position/status | CHIEF FINANCIAL OFFICER | | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | | |
| 0) | THERE HOLLEGUEST / THORATION | | | | | |
| 3 | Details of the issuer, emission | n allowance market participant, auction platform, | | | | |
| | auctioneer or auction monitor | | | | | |
| a) | Name | COCA-COLA HBC AG | | | | |
| | | | | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | |
| | | | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where | | | | | |
| | | | | | | |
| | transactions have been conducted | | | | | |
| a) | Description of the financial | | | | | |
| | instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF | | | | |

| | Identification code | CHF 6.70 EACH | ("SHARI | ES") | | |
|-------------|---|--|--|-------------------------------|---|--|
| | racitineation code | CH0198251305 | | | | |
| b) | Nature of the transaction | SHARES ISSUED TO PDMR FOLLOWING VESTING OF PERFORMANCE SHARE AWARD GRANTED IN MARCH 2021 UNDER THE TERMS OF THE PERFORMANCE SHARE AWARD PLAN, INCLUDING DIVIDEND EQUIVALENT SHARES ACCRUED BETWEEN GRANT OF AWARD AND VESTING. SHARES ISSUED BY A TRANSFER FROM SHARES HELD IN TREASURY | | | | |
| c) | Price(s) and volume(s) | | | | | |
| | Thee(s) and volume(s) | Price(s) | | Volume(s) | | |
| | | 25.18843 GBP | | 25,73 | | |
| d) | Aggregated information | | | | | |
| | A 4 - 1 1 | Price | Volume | e | Total | |
| | - Aggregated volume | 25.18843 GBP | 25,731 | | 648,123.49 GBP | |
| | - Price | | | | | |
| e) | Date of the transaction | 27 MARCH 2024 | | | | |
| - | Place of the transaction | XLON | | | | |
| f) | | | | | | |
| 4 | Details of the transaction(s): instrument; (ii) each type of t transactions have been condu | section to be reper ransaction; (iii) eac | | | | |
| | Details of the transaction(s): instrument; (ii) each type of t transactions have been condu Description of the financial | section to be reper ransaction; (iii) each | ch date; | and (iv | v) each place where | |
| 4 | Details of the transaction(s): instrument; (ii) each type of t transactions have been condu | section to be reper ransaction; (iii) each | ch date; | and (iverage) | | |
| 4 | Details of the transaction(s): instrument; (ii) each type of t transactions have been condu Description of the financial | coca-cola HE | ch date; | and (iverage) | v) each place where | |
| 4 a) | Details of the transaction(s): instrument; (ii) each type of t transactions have been condu Description of the financial instrument, type of instrument Identification code | coca-cola HE | ch date; BC AG O | ORDIN | ARY SHARES OF | |
| 4 | Details of the transaction(s): instrument; (ii) each type of t transactions have been condu Description of the financial instrument, type of instrument | coca-cola HE CH0198251305 SALE OF SHARE | eh date; BC AG C ("SHARI ES TO CO ISING F | ORDIN | TAX AND OTHER VESTING OF THE | |
| 4 a) | Details of the transaction(s): instrument; (ii) each type of t transactions have been condu Description of the financial instrument, type of instrument Identification code | coca-cola he choise of share choise of share | eh date; BC AG C ("SHARI ES TO CO ISING F | ORDIN | TAX AND OTHER VESTING OF THE | |
| a) b) | Details of the transaction(s): instrument; (ii) each type of t transactions have been condu Description of the financial instrument, type of instrument Identification code Nature of the transaction | coca-cola he choise of share LIABILITIES AR PERFORMANCE | eh date; BC AG C ("SHARI ES TO CO ISING F | ORDIN OVER ROM E AWA | ARY SHARES OF TAX AND OTHER VESTING OF THE ARD | |
| a) b) | Details of the transaction(s): instrument; (ii) each type of t transactions have been condu Description of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) | coca-cola he choise of sale of sale of sale of sale of sale of shari Liabilities ar performance | eh date; BC AG C ("SHARI ES TO CO ISING F | OVER ROM' | ARY SHARES OF TAX AND OTHER VESTING OF THE ARD | |
| a) b) | Details of the transaction(s): instrument; (ii) each type of t transactions have been condu Description of the financial instrument, type of instrument Identification code Nature of the transaction | coca-cola he choiced Coca-cola he choiced Coca-cola he choiced Choisesisis and selection in the choice of the c | Ch date; BC AG C "SHARI ES TO C ISING F SHARE | OVER ROM EAWA | TAX AND OTHER VESTING OF THE ARD | |
| a) b) | Details of the transaction(s): instrument; (ii) each type of t transactions have been condu Description of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) | coca-cola he choiced Coca-cola he choiced Coca-cola he choiced Choisesis and choiced Price(s) 25.18843 GBP Price | BC AG C "SHARI "SHARI "SHARI "SHARE "SHARE | OVER ROM EAWA | TAX AND OTHER VESTING OF THE ARD | |
| a) b) | Details of the transaction(s): instrument; (ii) each type of t transactions have been condu Description of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) | coca-cola he choiced Coca-cola he choiced Coca-cola he choiced Choisesisis and selection in the choice of the c | Ch date; BC AG C "SHARI ES TO C ISING F SHARE | OVER ROM EAWA | TAX AND OTHER VESTING OF THE ARD | |
| a) b) | Details of the transaction(s): instrument; (ii) each type of t transactions have been condu Description of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) | coca-cola he choiced Coca-cola he choiced Coca-cola he choiced Choisesis and choiced Price(s) 25.18843 GBP Price | BC AG C "SHARI "SHARI "SHARI "SHARE "SHARE | OVER ROM EAWA | TAX AND OTHER VESTING OF THE ARD | |
| a) b) | Details of the transaction(s): instrument; (ii) each type of t transactions have been condu Description of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) Aggregated information - Aggregated volume | coca-cola he choiced Coca-cola he choiced Coca-cola he choiced Choisesis and choiced Price(s) 25.18843 GBP Price | BC AG C "SHARI "SHARI "SHARI "SHARE "SHARE | OVER ROM EAWA | TAX AND OTHER VESTING OF THE ARD | |

This notification is made in accordance with the requirements of the UK Market Abuse Regulation and EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary +41 (0) 41 726 01 10

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