

FOR IMMEDIATE RELEASE

28 March 2024

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs')

The Company announces that, as a result of the satisfaction of performance conditions, the award granted on 12 September 2023 which was due to vest in March 2024 under the Company's Performance Share Award Plan ("PSP") vested on 27 March 2024 and has been transferred to the PDMR from shares held in treasury.

The following sets out the award that vested on 27 March 2024 and the number of shares sold following such vesting to cover taxes and other liabilities.

PDMR	Number of shares granted under the PSP vesting	Number of dividend equivalent shares	Number of shares sold to cover taxes and other liabilities
EBRU OZGEN	7,038	0	375

The Notification of Dealing Forms for the PDMR can be found below.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	EBRU OZGEN
2	Reason for the notification	
a)	Position/status	CHIEF PEOPLE AND CULTURE OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") CH0198251305
b)	Nature of the transaction	SHARES ISSUED TO PDMR FOLLOWING VESTING OF PERFORMANCE SHARE AWARD GRANTED IN SEPTEMBER 2023 WHICH WAS DUE TO VEST IN MARCH 2024 UNDER THE TERMS OF THE PSP. SHARES ISSUED BY A

		TERMS OF THE PSP. SHARES ISSUED BY A TRANSFER FROM SHARES HELD IN TREASURY								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th colspan="2">Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td colspan="2">7,038</td> </tr> </tbody> </table>			Price(s)	Volume(s)		25.18843 GBP	7,038	
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e)	Date of the transaction	27 MARCH 2024								
f)	Place of the transaction	XLON								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") CH0198251305								
b)	Nature of the transaction	SALE OF SHARES TO COVER TAX AND OTHER LIABILITIES ARISING FROM VESTING OF THE PERFORMANCE SHARE AWARD								
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This notification is made in accordance with the requirements of the UK Market Abuse Regulation and EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary

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