

**2 April 2024**

**Card Factory plc  
(the "Company")  
Total Voting Rights**

In accordance with Disclosure Guidance and Transparency Rules 5.6.1R, the Company notifies the market that at the date of this announcement the Company's issued ordinary share capital comprises 345,631,363 ordinary shares with a nominal value of 1p each ("Ordinary Shares") with each share carrying one vote. No shares are held in treasury.

The number of 345,631,363 ordinary shares above may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the ordinary share capital of the Company under the FCA's Disclosure Guidance and Transparency Rules.

Name of authorised Company official responsible for making this notification:

Ciaran Stone

Tel: 01924 839150

General Counsel and Company Secretary

Card Factory plc

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [ms@seg.com](mailto:ms@seg.com) or visit [www.ms.com](http://www.ms.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

TVRKVLFLZXLBBBX