

For Immediate Release

03 April 2024

Victoria PLC

('Victoria', the 'Company' or the 'Group')

Purchase of Own Shares

The Company announces that it has purchased 100,000 of its ordinary shares of 5 pence each ("**Ordinary Shares**") at a weighted average price of 256.6 pence per share (the "**Share Purchase**"), pursuant to the authorities obtained at the Company's last annual general meeting to make market purchases up to a maximum of 17,251,562 Ordinary Shares.

Aggregated information:

Date of purchase	02 April 2024
Number of Ordinary Shares purchased	100,000
Highest price paid per share	258p
Lowest price paid per share	252p
Volume weighted average price paid	256.6p

Transaction details:

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (the Market Abuse Regulation) (which forms part of domestic UK law pursuant to the European Union (Withdrawal) Act 2018), a detailed breakdown of individual trades is available below:

Number of Ordinary Shares purchased	Transaction price (GBp)	Time of transaction	Trading venue
5,000	255p	16:35:56	AIMX
10,000	255p	16:27:28	AIMX
5,000	252p	16:26:41	AIMX
5,000	252p	16:25:47	AIMX
10,000	258p	14:18:52	AIMX
5,000	257p	14:18:16	AIMX
5,000	255.5p	14:13:27	AIMX
5,000	253.5p	14:09:46	AIMX
50,000	258p	12:59:47	AIMX

The repurchased shares will be held in treasury. Following the purchase of these shares, Victoria holds 11,566,794 of its Ordinary Shares in treasury and has 113,897,873 Ordinary shares in issue (excluding treasury shares). This figure may be used by shareholders as the denominator for the calculations by

which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency.

For more information contact:

Victoria PLC

Geoff Wilding, Executive Chairman
Philippe Hamers, Group Chief Executive
Brian Morgan, Chief Financial Officer

www.victoriapl.com/investors-welcome

Via Walbrook PR

Singer Capital Markets (Nominated Adviser and Joint Broker)

Rick Thompson, Phil Davies, James Fischer

+44 (0)20 7496 3095

Berenberg (Joint Broker)

Ben Wright, Richard Bootle

+44 (0)20 3207 7800

Peel Hunt (Joint Broker)

Andrew Clark

+44 (0)20 7418 8900

Walbrook PR (Media & Investor Relations)

Paul McManus, Alice Woodings

+44 (0)20 7933 8780 or

victoria@walbrookpr.com

+44 (0)7980 541 893 / +44 (0)7407 804 654

About Victoria PLC (www.victoriapl.com)

Established in 1895 and listed since 1963 and on AIM since 2013 (VCP.L), Victoria PLC, is an international manufacturer and distributor of innovative flooring products. The Company, which is headquartered in Worcester, UK, designs, manufactures and distributes a range of carpet, flooring underlay, ceramic tiles, LVT (luxury vinyl tile), artificial grass and flooring accessories.

Victoria has operations in the UK, Spain, Italy, Belgium, the Netherlands, Germany, Turkey, the USA, and Australia and employs approximately 6,750 people across 30 sites. Victoria is Europe's largest carpet manufacturer and the second largest in Australia, as well as the largest manufacturer of underlay in both regions.

The Company's strategy is designed to create value for its shareholders and is focused on consistently increasing earnings and cash flow per share via acquisitions and sustainable organic growth. (Further information about Victoria can be found on its website, www.victoriapl.com.)

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

POSFLFEDSIIFIIS