RNS Number : 2385J Revolution Beauty Group PLC 04 April 2024

TR-1: Standard form for notification of major holdings

1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached ii.: 1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate) 2. Reason for the notification (please mark the appropriate box or boxes with an "X") An acquisition or disposal of voting rights							
2. Reason for the notification (please mark the appropriate box or boxes with an "X") An acquisition or disposal of voting rights An acquisition or disposal of financial instruments An event changing the breakdown of voting rights Other (please specify) iii: 3. Details of person subject to the notification obligation iv Name UBS Investment Bank UBS Group AG Zurich Switzerland 4. Full name of shareholder(s) (if different from 3.) v Name UBS AG London Branch City and country of registered office (if applicable) London, United Kingdom 5. Date on which the threshold was crossed or reached vi. 6. Date on which issuer notified (DD/MM/YYYY): Q2 April 2024 7. Total positions of person(s) subject to the notification obligation % of voting rights attached to shares (total of 8. A.) Total of both in % (8. A + 8. B.) vii rights held in issuer (8. A + 8. B.) vii Resulting situation on the date on 5,6506409% 0,000000% 5,6506409% 18,027,637 viii 18,0							
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on the date on 5 659649% 0 000000% 5 659649% 18 027 637		attached to shares	financial inst	ruments		rights held in issuer	
crossed or reached	on the date on which threshold was	5.659649%	0.000000% 5.659649% 18		18,027,637	,	
Position of previous notification (if 6.215439% 0.000000% 6.215439% applicable) 6.215439%	notification (if	6.215439%	0.00000	00%	6.215439%		

A: Voting rights attac		on are date on min	ch the threshold was cros	
Class/type of	Number of voting rigi	hts ^{ix}	% of voting rights	
shares ISIN code (if possible)	Direct (DTR5.1)	Indirect (DTR5.2.1)	Direct (DTR5.1)	Indirect (DTR5.2.1)
GB00BP7L1T61		18,027,637		5.659649%
SUBTOTAL 8. A	18,027	7,637	5.659	649%

Type of financial instrument	Expiration date ^X	Exercise/ Conversion Period xi	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights
		SUBTOTAL 8. B 1		

Type of financial instrument	Expiration date ^X	Exercise/ Conversion Period Xi	Physical or cash Settlement XII	Number of voting rights	% of voting rights
			SUBTOTAL 8.B.2		

9. Information in relation applicable box with an "X")	to the person subject to the	notification obligation (plea	se mark the	
Person subject to the notific	ation obligation is not controlle	ed by any natural person or leg	gal entity and does not	
control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer XIII				
<u>Full</u> chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity (please add additional rows as necessary) XiV				
Name XV	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equ is higher than the not threshold	
UBS Group AG				
UBS AG				
UBS AG London Branch	5.659649%		5.659649%	

10. In case of proxy voting, please identify:		
Name of the proxy holder		
The number and % of voting rights held		
The date until which the voting rights will be held		

11. Additional information ^{xvi}		
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Place of completion	Zurich, Switzerland
Date of completion	02.04.2024

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