## TR-1: Standard form for notification of major holdings

**NOTIFICATION OF MAJOR HOLDINGS** (to be sent to the relevant issuer <u>and</u> to the FCA in Microsoft Word format if possible)<sup>i</sup>

1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached $^{\parallel}$ :			Revolution Beauty Group PLC GB00BP7L1T61			
1b. Please indicate	<b>1b. Please indicate if the issuer is a non-UK issuer</b> (please mark with an "X" if appropriate)					
2. Reason for the no	<b>tification</b> (please mark	the appropriate	box or t	poxes with an "X")		
An acquisition or dis	posal of voting rights					Х
An acquisition or dis	posal of financial inst	ruments				
An event changing t	he breakdown of votir	ng rights				
Other (please speci	fy) <sup>iii</sup> :					
3. Details of person	subject to the notifica	tion obligatio	n <sup>i</sup> ∕			
Name			UBS Investment Bank UBS Group AG			
City and country of registered office (if applicable)			Zürich Switzerland			
4. Full name of shar	reholder(s) (if different fi	rom 3.) <sup>v</sup>				
Name			UBS AG London Branch			
City and country of registered office (if applicable)			London, United Kingdom			
5. Date on which the threshold was crossed or reached <sup>vi</sup> :			01 April 2024			
6. Date on which issuer notified (DD/MM/YYYY):			03 April 2024			
7. Total positions of person(s) subject to the notification obligation						
	% of voting rights attached to shares (total of 8. A)	% of voting i through fina instrumer (total of 8.B 1 2)	ncial nts	Total of both in % (8.A + 8.B)	Total number of voti rights held in issuer + 8.B) <sup>vii</sup>	
Resulting situation on the date on which threshold was crossed or reached	6.179007%	0.000000%		6.179007%	19,681,944	
Position of previous notification (if applicable)	5.659649%	0.000000	9%	5.659649%		

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached Vill				
A: Voting rights attached to shares				
Class/type of shares	Number of voting rights <sup>ix</sup>		% of voting rights	
ISIN code (if possible)	Direct (DIR5.1)	Indirect (DTR5.2.1)	Direct (DTR5.1)	Indirect (DTR5.2.1)
GB00BP7L1T61		19,681,944		6.179007%
SUBTOTAL 8. A	19,681,944		6.17	79007%

B 1: Financial Instruments according to DTR5.3.1R (1) (a)				
Type of financial instrument	Expiration date <sup>x</sup>	Exercise/ Conversion Period <sup>xi</sup>	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights
		SUBTOTAL 8. B 1		

B 2: Financial Instruments with similar economic effect according to DTR5.3.1R (1) (b)					
Type of financial instrument	Expiration date <sup>×</sup>	Exercise/ Conversion Period <sup>Xi</sup>	Physical or cash Settlement <sup>xii</sup>	Number of voting rights	% of voting rights
			SUBTOTAL 8.B.2		

<b>9. Information in relation</b> applicable box with an "X")	to the person subject to the	notification obligation (plea	se mark the	
Person subject to the notific	ation obligation is not controlle	ed by any natural person or leg	al entity and does not	
control any other undertakin	g(s) holding directly or indirect	ly an interest in the (underlying	g) issuer <sup>xiii</sup>	
<u>Full</u> chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity				
(please add additional rows	(please add additional rows as necessary) XIV			
Name <sup>xv</sup>	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equ is higher than the not threshold	
UBS Group AG				
UBS AG				
UBS AG London Branch	6.179007%		6.179007%	

10. In case of proxy voting, please identify:		
Name of the proxy holder		
The number and % of voting rights held		
The date until which the voting rights will be held		

11. Additional information <sup>xvi</sup>		

Place of completion	Zurich, Switzerland
Date of completion	03.04.2024

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