

10 April 2024

REACT Group plc

("REACT", the "Group" or the "Company")

Exercise of Warrants & PDMR Dealings

REACT Group plc (AIM: REAT.L), the leading specialist cleaning, hygiene, and decontamination company, has received notification for the exercise of warrants over 198,790 ordinary shares of 12.5 pence each in the Company ("**Ordinary Shares**") at an exercise price of 15 pence per share held by a company which is controlled by Mark Braund, Executive Chairman of the Company (the "**Warrant Exercise**").

Following the Warrant Exercise and subject to Admission, Mark Braund will no longer hold any additional warrants and he will have an interest in 442,469 Ordinary Shares, representing 2.05% of the enlarged issued share capital of the Company.

Admission

Application has been made to the London Stock Exchange for 198,790 new Ordinary Shares to be admitted to trading on AIM ("**Admission**") and it is expected that Admission will become effective on or around 8.00 a.m. on 16th April 2024.

Total Voting Rights

Following Admission, the Company's total issued share capital will be 21,551,761 Ordinary Shares. The Company does not hold any shares in treasury. Therefore, the total number of voting rights in the Company will be 21,551,761.

This figure of 21,551,761 Ordinary Shares may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

Note: The number and exercise price of warrants pursuant to the Warrant Exercise have been adjusted in proportion to recent share capital consolidation.

Further details are set out in the below notification, made in accordance with the requirements of the UK Market Abuse Regulation.

For more information:

REACT Group
Shaun Doak, Chief Executive Officer

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Spencer Dredge, Chief Financial Officer
Mark Braund, Chairman

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Stephen Norcross / Nicholas Chambers

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About Us:

REACT Group plc is the UK's leading specialist and contract cleaning business and operates with three divisions: LaddersFree, one of the largest commercial window cleaning businesses in the UK; Fidelis Contract Services ("Fidelis"), a contract cleaning and facilities maintenance business; and REACT business, which primarily provides a solution to emergency and specialist cleaning situations, both through long-term framework agreements and on an ad-hoc basis.

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Mark Braund	
2	Reason for the notification		
a)	Position/status	Executive Chairman	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	REACT Group PLC	
b)	LEI	213800H54C4GOFN7MO32	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 12.5 pence each GB00BPCTRB97	
b)	Nature of the transaction	Exercise of Warrants	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		15p	198,790
d)	Aggregated information - Aggregated volume - Price	N/A - single transaction	
e)	Date of the transaction	9th April 2024	

f)	Place of the transaction	Off market
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