RNS Number: 5059K Revolution Beauty Group PLC 12 April 2024

## TR-1: Standard form for notification of major holdings

**NOTIFICATION OF MAJOR HOLDINGS** (to be sent to the relevant issuer <u>and</u> to the FCA in Microsoft Word format if possible) i

1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached <sup>ii</sup> :			Revolution Beauty Group PLC GB00BP7L1T61			
1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate)						
2. Reason for the no	tification (please mark	the appropriate	box or b	ooxes with an "X")		
An acquisition or disposal of voting rights						
An acquisition or dis	posal of financial inst	ruments				Х
An event changing t	he breakdown of votir	ng rights				
Other (please specif	fy) <sup>iii</sup> :					
3. Details of person	subject to the notifica	tion obligation	ı <sup>iv</sup>			
Name			UBS Group AG - Investment Bank & Global Wealth Management			
City and country of registered office (if applicable)			Zürich Switzerland			
4. Full name of shar	eholder(s) (if different fr	rom 3.) <sup>v</sup>				
Name			UBS AG			
City and country of registered office (if applicable)			London	, United Kingdom		
5. Date on which the threshold was crossed or reached <sup>vi</sup> :			10 April 2024			
6. Date on which issuer notified (DD/MM/YYYY):			12 April 2024			
7. Total positions of	person(s) subject to the	ne notification	obligat	ion		
	% of voting rights attached to shares (total of 8. A)	% of voting rights through financial instruments (total of 8.B 1 + 8.I 2)		Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer + 8.B) Vii	
Resulting situation on the date on which threshold was crossed or reached	5.871702%	0.025877	<b>"</b> %	5.897580%	18,785,515	
Position of previous notification (if applicable)	5.948203%	0.060261	%	6.008464%		

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached <sup>viii</sup> A: Voting rights attached to shares					
shares ISIN code (if possible)	Direct (DTR5.1)	Indirect (DTR5.2.1)	Direct (DTR5.1)	Indirect (DTR5.2.1)	
GB00BP7L1T61		18,703,088		5.871702%	
CUDTOTAL O A	40 70	2 000	E 074	17000/	

SUBIUIAL 8. A	18,703,088	5.8/1/02%

B 1: Financial Instruments according to DTR5.3.1R (1) (a)					
Type of financial instrument	Expiration date <sup>x</sup>	Exercise/ Conversion Period xi	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights	
<u> </u>	•	SUBTOTAL 8. B 1			

Type of financial instrument	Expiration date <sup>X</sup>	Exercise/ Conversion Period Xi	Physical or cash Settlement XII	Number of voting rights	% of voting rights
Swaps_On_Baskets	01-Jan-2031		Cash	82,427	0.025877%
		•	SUBTOTAL 8.B.2	82,427	0.025877%

9. Information in relation applicable box with an "X")	to the person subject to the	notification obligation (plea	se mark the			
Person subject to the notific	Person subject to the notification obligation is not controlled by any natural person or legal entity and does not					
control any other undertaking	ng(s) holding directly or indirect	ly an interest in the (underlyin	g) issuer <sup>xiii</sup>			
	<u>Full</u> chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity					
(please add additional rows	(please add additional rows as necessary) XiV					
Name <sup>XV</sup>	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold			
UBS Group AG						
UBS AG	5.871702%		5.897580%			

10. In case of proxy voting, please identify:	
Name of the proxy holder	
The number and % of voting rights held	
The date until which the voting rights will be held	

11. Additional information XVI		

Place of completion	Zurich, Switzerland
Date of completion	12.04.2024

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our <u>Privacy Policy</u>.

END

HOLUUSVRSRUSAAR