

Good Energy Group PLC
(the "Company")

**NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL
RESPONSIBILITY OR CONNECTED PERSONS**

Good Energy has received notification from its Executive Director, Nigel Pocklington being a person discharging managerial responsibilities, of the purchase of shares as set out in the notification of dealing form below.

The notifications below are made in accordance with the requirements of UK Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities					
a)	Name	Nigel Pocklington				
2	Reason for the notification					
a)	Position/status	Chief Executive Officer				
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Good Energy Group PLC				
b)	LEI	549300RDCDCDNLJB833				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument	Ordinary shares of 5p each in Good Energy Group PLC				
b)	Identification code of the Financial Instrument	GB0033600353				
c)	Nature of the transaction	Share purchase				
d)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>£2.45</td> <td>10,000</td> </tr> </table>	Price(s)	Volume(s)	£2.45	10,000
Price(s)	Volume(s)					
£2.45	10,000					
e)	Aggregated information: volume, Price	Aggregated Volume: 10,000 Aggregated Price: GBP 24,500				
f)	Date of the transaction	16 April 2024				
g)	Place of the transaction	London Stock Exchange (AIMX)				

Enquiries

Good Energy Group PLC

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About Good Energy www.goodenergy.co.uk

Good Energy is a supplier of 100% renewable power and an innovator in energy services. It has long term power purchase agreements with a community of 2,000 independent UK generators.

Since it was founded 20 years ago, the Company has been at the forefront of the charge towards a cleaner, distributed energy system. Its mission is to power a cleaner, greener world and make it simple to generate, share, store, use and travel by clean power. Its ambition is to support one million homes and businesses to cut carbon from their energy and transport used by 2025.

Good Energy is recognised as a leader in this market, through green kite accreditation with the London Stock Exchange, Which? Eco Provider status and Gold Standard Uswitch Green Tariff Accreditation for all tariffs.

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