

17 April 2024

Mortgage Advice Bureau (Holdings) plc ("MAB" or the "Company")

PDMR dealing

Mortgage Advice Bureau (Holdings) plc (AIM: MAB1.L) has been notified that on 16 April 2024 Ben Thompson, Deputy Chief Executive Officer, exercised options to subscribe for 7,013 ordinary shares of 0.1 pence each in the Company ("Ordinary Shares" and the "Options") and sold the same number of Ordinary Shares at a price of 922.0 pence per Ordinary Share. The Options were issued pursuant to the Mortgage Advice Bureau Executive Share Option Plan.

The notification below is made in accordance with the requirements of the EU Market Abuse Regulation.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated									
a)	Name	Ben Thompson								
2	Reason for the notification									
a)	Position/status	Deputy Chief Executive Officer								
b)	Initial notification /Amendment	Initial notification								
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor									
a)	Name	Mortgage Advice Bureau (Holdings) plc								
b)	LEI	2138008AY1RA61T6W960								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 0.1 pence each ISIN: GB00BQSBH502								
b)	Nature of the transaction	Exercise of options and sale of shares								
c)	Price(s) and volume(s)	<div>1. Exercise of options</div> <table><tr><td>Price</td><td>No. of shares</td></tr><tr><td>0.1p</td><td>7,013</td></tr></table> <div>2. Sale of shares</div> <table><tr><td>Price</td><td>No. of shares</td></tr><tr><td>922p</td><td>7,013</td></tr></table>	Price	No. of shares	0.1p	7,013	Price	No. of shares	922p	7,013
Price	No. of shares									
0.1p	7,013									
Price	No. of shares									
922p	7,013									
d)	Aggregated information - Aggregated volume	N/A								

	Volume - Price	
e)	Date of the transaction	16 April 2024
f)	Place of the transaction	London Stock Exchange, AIM

Enquiries:

Mortgage Advice Bureau (Holdings) plc

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