18 April 2024

Everyman Media Group PLC

("Everyman", the "Company" or the "Group")

Director/PDMR Shareholding

The Company has been notified that on 17 April 2024 Blue Coast Private Equity L.P. ("**Blue Coast**") purchased 50,000 ordinary shares of 10 pence each in the Company ("**Ordinary Shares**") at a price of 57.5 pence per Ordinary Share.

Mr Michael Rosehill, a non-executive director of the Company, is also a director of Blue Coast. Following the above transaction, Blue Coast's total holding has risen to 25,853,639 Ordinary Shares, equating to 28.4% of the Company's issued share capital.

For further information, please contact:

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Notification of a Transaction pursuant to Article 19(1) of the EU Market Abuse Regulation (EU) No. 596/2014 as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018.		
1	**Details of the person discharging managerial responsibilities/person closely associated**	
a.	Name	Blue Coast Private Equity L.P.
2	**Reason for notification**	
a.	Position/Status	Person closely associated - Michael Rosehill, Non-Executive Director of the Company, is a director of Blue Coast Private Equity L.P.
b.	Initial notification/ Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a.	Name	Everyman Media Group plc
b.	LEI	213800XIF4R73HAM8S36
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a.	Description of the financial instrument, type of instrument Identification Code	Ordinary Shares of 10 pence each GB00BFH55S51

b.	Nature of the transaction	Purchase of Ordinary Shares
c.	Price(s) and volume(s)	Price(s): 57.5p; Volume(s): 50,000
d.	Aggregated information - Aggregated Volume - Price	N/a - single transaction
e.	Date of the transaction	17 April 2024
f.	Place of the transaction	London Stock Exchange (AIM)

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