22 April 2024

#### Zenova Group PLC

("Zenova", the "Company" or the "Group")

# Zenova Earns UK Kitemark, Completing its Europe-wide Certification Goals New Zenova FX Customer Order Pending Kitemark Immediately Released Company Now Claims Highest Proficiency Fire Extinguisher Certification Among Its Competitors

Zenova Group PLC (AIM: ZED) the innovative fire suppression and interdiction solutions Company, is pleased to announce that it has been awarded a Kitemark, the UK's highest product certification, across a full range of fire causes. Along with the Group's recent announcement on achieving full European-standards EN3 certification, the awarding of the UK Kitemark completes the Group's goal for proficiency markings on all its fire extinguisher products.

Furthermore, the Kitemark certification has allowed for the immediate release of a pending order for 100 extinguishers to a major UK customer as well as other important sales channels in its home market that require this marking as a prerequisite for consideration by purchasing managers.

With today's Kitemark award, the directors believe that, among companies that produce fire extinguishers, its products offer the highest level of effectiveness across the widest array of fire types in the market. Effectively making the Zenova FX range the most certified fire extinguisher for all types of fires.

**Ewan Dunsire, Director of Bells and Two Tones** explained, "We have recognised for some time the higher performance standards offered by Zenova's extinguishers. We have just received our first delivery of the Zenova FX fire extinguishers, and the UK Kitemark now allows us to deliver industry leading extinguisher to our clients in the UK."

Paul Watkins, Director of KTP UK Ltdcommented, "We immediately placed a purchase order for Zenova FX extinguishers as soon as we heard about the Kitemark. This was the last missing piece that allows us to sell to leading UK clients."

Thomas Melchior, CEO of Zenova Group commented, "Gaining Kitemark certification in the UK is a major milestone for Zenova Group. In addition to opening up significant new order potential with major customers requiring this higheststandard credential, we now can formally substantiate our long-held belief that, among competitors producing extinguishers that claim to be effective across a wide range of fire types, Zenova's fluids are the industry leader for multifire cause proficiency.

I am confident that this certification superiority will further enhance our ability to pursue and close new orders with new customers and very much look forward to updating the market over the near-term. "

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Notes to Editors

The Group, through Zenova Ltd, is the holder of intellectual property that underpins a suite of fire safety and temperature management products and technology. The product range is applicable to industrial, commercial, and residential markets. The Group's products include fire retardant paints, insulating paints and render, fire extinguishing fluid and fire extinguishers. Through innovative development, and a refined formulation and development process, Zenova provides industry leading solutions across a range of fire protection and temperature management problems, comprising:

## Zenova FP, fire protection paint

A water based, fire protection paint (also known as a 'thermofoaming' or 'intumescent' paint), which can be used on any surface and colour matched to any colour. When exposed to heat or flames, the paint expands and creates a solid foam-like crust which will not burn and insulates the surface it is painted on. This prevents surfaces from catching fire and stops fire spreading. It has been tested by global fire industry experts and complies with UK building regulations and the latest UK and European fire safety standards.

### Zenova IP, thermal insulation paint

A thermal insulation paint embeds the most modern insulating technology in a thermos-like ultra-thin layer. It saves energy by increasing the thermal insulation level in commercial and residential buildings. Solar heat can increase the temperature within a building by 75% to 90%. Zenova IP has been independently tested and validated to deflect, absorb and dissipate up to 75% of this heat, thereby reducing the inside temperature by up to 45%. Suitable for both exterior and interior, on any type of surface

### Zenova IR, thermal insulation render

Zenova IR is a ready mixed insulation render that can be applied to internal and external walls in commercial and residential buildings to provide immediate insulation benefits and can be colour matched to any colour.

# Zenova FX, fire extinguishers

A fire extinguisher like no other. It puts out class A, B, F, E fires fully tested against European EN3 as well as British standards. Available in 6 and 9 litre sizes.

# Zenova FX500, aerosol fire extinguisher

The Zenova FX500 is a high performance handheld fire extinguisher that is tested by independent experts and adheres to the highest industry standards. Safe for use on any type of fire the Zenova FX500 reduces the risk of reignition. The Zenova FX 500 is quick, easy and safe to operated and has been tested to BS6165 standard.

#### Zenova WB, wildfire barrier

A wildfire barrier fluid (applied via spray wands or aerial drops), which provides a virtual barrier where fire simply will not burn. Repeated tests on a variety of extremely dry wildfire fuels (grasses, hays, brush) demonstrates the incredible fire resistance Zenova WB provides, while remaining viable after application for 30+ days in dry conditions.

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